

**2003/04 CALIFORNIA STATE UNIVERSITY, FRESNO
AUXILIARY
REVENUE BUDGET DETAIL**

AUXILIARY	2002/03 Actual Income	2003/04 Initial Budget
ATHLETIC CORPORATION		
Operating Revenue		
Athletic Aid	2,390,571	
Booster Travel	158,579	267,875
Bulldog Shop	602,694	820,040
Concessions Commissions	325,784	2,338
Conference Income	554,081	626,250
Contributions - Bulldog Foundation		3,171,713
Donations - Miscellaneous	242,537	851,400
Facilities Rental Income	119,651	42,120
Game Revenue	5,953,844	10,178,430
Guarantees	1,368,059	
Handling Charges	44,412	
Interest Income	-2,827	28,595
Marketing	1,315,204	879,100
Media Relations Income	5,647	27,390
Miscellaneous	305,198	219,000
NCAA Shares	760,848	479,585
Parking Income	183,781	
Program Income	31,481	
Radio Rights	189,222	200,575
Recruitment Funds - Bulldog Foundation	378,750	
Seat Options - Points Allocation	15,840	
Student Fees	256,601	266,000
Summer Camps Service	27,649	1,890
Television Rights Fees	88,362	88,362
Unrealized loss on investments	-3,847	
Loss on disposition of assets	-	
Total Revenues	\$15,312,121	\$18,150,663
State Support - General Fund	3,108,679	2,868,534
Total Funding	\$18,420,800	\$21,019,197