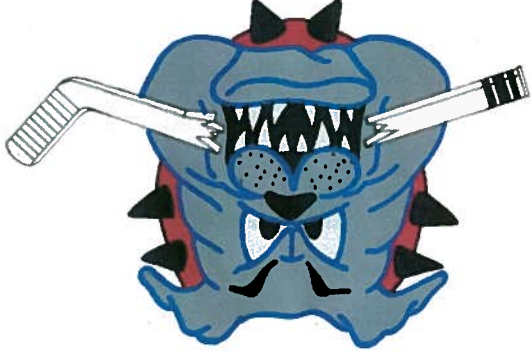


# Fresno State Ice Hockey

2009-2010

## Sponsorship Brochure



*“Join our Dog Pound Today”*

### Club History

Fresno State Ice Hockey is currently searching for supporting sponsors for the 2009-2010 season.

There is a rich history surrounding the Fresno State hockey team. Fresno State Ice Hockey has been a member of the Pacific Collegiate Hockey Association since 1991. In 2008-2009, Fresno State Ice Hockey was crowned champions of the PCHA North Division and finished 8th at the ACHA Div. III Pacific Regional Tournament. In 2002-2003 we earned the clubs first Adams Cup trophy as PCHA Champions! During the 2004-2005 season, the Bulldogs were crowned Regular Season PCHA Champions, and earned their first ever trip to the ACHA div. III National Tournament finishing 6th in the nation.

Marcel Bourdase, the third coach in bulldog hockey history will be entering his third season behind the Bulldogs bench. Bourdase is an alumnus of the Bulldog Hockey team and hopes to build on last year's success. With several returning players and some talented incoming freshman, the future is bright.

With the help of our sponsors, we have continued to grow and assist our student athletes to alleviate some of their out of pocket costs. Our players are very committed to taking this program to a National Championship level. This can happen with a total team effort from the players, coaches, staff and you, the prospective sponsor. Please join us in promoting not just excellence on the ice, but excellence in the classroom. We take pride in making sure that our players live up to being not only a great athlete but a great student that can help make a difference in our community in the future. Included in this packet are proposed sponsorship packages for your consideration.

For Questions or concerns please call 559.647.5982 or send your emails to mbourdase@gmail.com  
Fresno State Hockey is a non-profit organization and any contributions may be tax deductible.  
Speak with your accountant

[www.bulldogicehockey.com](http://www.bulldogicehockey.com)

## Fresno State Ice Hockey 2009-2010 Sponsor Donation Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Players name: \_\_\_\_\_

Signature: \_\_\_\_\_

**Make Checks Payable to:**

**Fresno State Ice Hockey**

**Mail this Form, with Check or Money Order to:**

Fresno State Ice Hockey

4719 W. Gibson Ave.

Fresno, CA. 93722

\*All Logos for the game programs should be in a JPG format and must be received by 9/30/09.  
\*Fees may apply for design of ad by Fresno State Hockey.

**PLAYER DUES SPONSOR: \$2500**



**You Receive:**

- Full Page AD in Program
- Company name listed next to player bio in program.
- One Announcement at home games

- Company Logo on name bar located on

the back of the home jersey.

- 8-Season Ticket Passes

- 4- 30-second ads for each of our online

radio broadcasts.

- Front Page listing on website

**GAME SPONSOR: \$1000**



**You Receive:**

- Full Page AD in Program
- One announcement at home games

- 6-Season Ticket Passes

- 50-tickets for Sponsored Game

- 2- 30-second ads for each of our online

radio broadcasts.

- Front Page listing on website

**HOME ICE SPONSOR: \$700**

**You Receive:**

- Full Page AD in Program
- One announcement at home games

- 4-Season Ticket Passes

- 25-tickets for Sponsored Game

- 2- 30-second ads for each of our online

radio broadcasts.

- Website Listing

**REFEREE SPONSOR: \$275**



**You Receive:**

- 1/2 Page AD in Program

- 4-Season Ticket Passes

- One 30-second ad for each of

our online radio broadcasts.

- Website Listing

**PRACTICE SPONSOR: \$185**



**You Receive:**

- 1/4 Page AD in Program

- 2-Season Ticket Passes

- One 20-second ad for each of

Our online radio broadcasts.

- Website Listing

**HOTEL ROOM SPONSOR: \$120**

**You Receive:**

- Business Card AD in



Program

- 2-Season Ticket Passes

- One 20-second ad for each of

our online radio broadcasts.

- Website Listing

**ONLINE RADIO SPONSOR: \$100**

**You Receive:**

- Business Card AD in



Program

- Announced as Main Broadcast Sponsor

for game of Choice.

- 1-Season Ticket

**SEASON TICKET SPONSOR: \$50**

**You Receive:**

- 1-Season Ticket

- 7th Man Hockey T-Shirt

- Website Listing