

APPENDIX C: FACULTY AND PROFESSIONAL STAFF ACTIVITY

Summary

Publications

Accountancy: 4, Finance & Business Law: 6, Information & Decision Sciences: 11,
Management: 21, Marketing: 3

Creative Activities

Accountancy: 0, Finance & Business Law: 22, Information & Decision Sciences: 38,
Management: 35, Marketing: 0

Presentations

Accountancy: 9, Finance & Business Law: 25, Information & Decision Sciences: 19,
Management: 21, Marketing: 11, Dean: 2

Honors

Accountancy: 3, Finance & Business Law: 7, Information & Decision Sciences: 3,
Management: 3, Marketing: 0

Grants

Accountancy: 1, Finance & Business Law: 5, Information & Decision Sciences: 1,
Management: 5, Marketing: 0

Dean's Contributions

Refereed articles:

Book:

Presentations:

"Global Markets, the Nature of Goods, Technology, and Implications for the Enterprise and the Individual." Presentation to Dong-A University, South Korea, November 2007.

"Eating Three Times a Day." Keynote address at the 13th International Conference on ISO 9000 and TQM, March 2008.

Publications:

➤ **Department of Accountancy**

Lin, Shu; Bardhan, I. R; and Krishnan, V., *Project Performance and the Enabling Role of Information Technology: An Exploratory Study on the Role of Alignment*. Manufacturing & Service Operations Management, 9 (4), 579-595.

Lin, Shu; Bardhan, I. R; and Mithas. *Antecedents and Impact of Production and Support Outsourcing in Manufacturing Plants*. Production and Operations Management, 16(6), 747-762.

Osborn, John P.: *The Usefulness of Fraud Warning Signs in Forensic Accounting*. Journal of Forensic Accounting. VIII, 335-346.

Tai, Benjamin: “*Related-Party Transactions, Corporate Performance, and the Effectiveness of Corporate Governance Mechanism: Evidence from the Chinese Stock Market*”, Journal of International Business and Economics, Volume VII, Number 2, 2007. Co-authors: Xing Liu and Jian Min Liu, Chongqing University.

➤ **Department of Finance and Business Law**

Chen, K.C. and Wu, L. (2007). An Anatomy of Bullish Underlying Securities. *Global Finance Journal*, 18(1) 34-46.

Forsythe, L. and Kemp, D. (2007). Bud, Budweis, Budweiser – Who is the “Real” Bud?, forthcoming in *Journal of the International Academy for Case Studies (JIACS)*.

Jones, I. 2008. Cyber-Plagiarism: Different Method-Same Song, *Academy of Educational Leadership Journal* (forthcoming Fall 2008) (Refereed).

Kemp, D. and Forsythe, L. (2007). Bud, Budweis, Budweiser – Who is the “Real” Bud?, forthcoming in *Journal of the International Academy for Case Studies (JIACS)*.

Shahrokhi, M., Cheng, H., Shachmoruve, Y., and Mahajan, A. (2007). The Future of the Global Economy to be Built on BRICs, *Global Finance Journal*, 18(1).

Shahrokhi, M. (2007). E-Finance: Past, Present and Future Challenges. Forthcoming in *Journal of Managerial Finance*.

➤ **Department of Information and Decision Sciences**

Myron Hatcher

“The Impact of Cooperative Learning and Structure Educational Processes in Web Based and Web Supported Course,” *International Journal of Learning*, 15(1), 2008.

Ojoung Kwon:

Min D. and Kwon, O., “Assessment of Culminating and Integration Requirements in IS Curriculum,” *the Proceedings of the 19th Asian-Pacific Conference on International Accounting Issues*, November 11-14, 2007, Kuala Lumpur, Malaysia.

Sasan Rahmatian:

“A Systems Approach to Cide,” Instituto De Investigaciones En Matematicas Aplicadas Y En Sistemas, Universidad Nacional Autónoma de México.

Rafael Solis:

“Visualizing Stock-Mutual Fund Relationships through Social Network Analysis,” *Proceedings of the 15th Annual Conference of the Global Finance Association*. Hangzhou, China. May 2008.

James Taylor:

Houts, Lisa M. and James C. Taylor, “Assignment of Grades and Student Performance in a Hybrid Operations Management Course: What Works and Ideas for Improvements,” *Journal of College Teaching and Learning*, Volume 5, Number 3, pp. 61-68; March 2008.

Tomasz Wielicki:

“ICT Training – key to closing Digital Divide among businesses: case of SMEs in Central California”; *The International Journal of Learning*; Volume 14, 2007.

“Closing business Digital Divide with ‘just-in-time’ learning: study of SME’s in central California,” *Proceedings of IADIS International Conference on Mobile Learning 2007*, Lisbon, July 5-7.

“Educational Supply Chain Management: New Paradigm for Academe of XXIst Century”, *Proceedings of iPED Conference 2007: Researching Academic Futures*; Coventry University, United Kingdom, Sept. 10-11, 2007.

“Analysis of ICT Support for Accounting Related Business Processes among SMEs of Central California”; *Proceedings of the 19th Asian-Pacific Conference on Accounting Issues*, Kuala Lumpur, November 11-14, 2007.

“Measures of Business Digital Divide: Comparative Study of US and European SMEs”; *Proceedings of the 37th Annual Meeting of WDSI*; San Diego, March 18-22, 2008; co-authored with L. Arendt and M. Krynska.

“ICT Driven Paradigm Shift in Education: Educational Supply Chain Management”; *Proceedings of ED-MEDIA 2008 - Association for the Advancement of Computing in Education (AACE) World Conference on Educational Multimedia, Hypermedia & Telecommunications*, Vienna, Austria, June 30-July 4, 2008.

➤ **Department of Management**

Bommer, W.H., (with Baldwin, T.S., & Rubin, R.S.) (2008). *Developing Management Skills: What Great Managers Know and Do*. McGraw-Hill Publishing, Inc.

Bommer, W.H., (with Rode, J.C., Arthaud-Day, M.L., Mooney, C.H., Near, J.P., Baldwin, T.T., Rubin, R.S.) (2007). Emotional intelligence and individual performance: Evidence of direct and moderated effects. *Journal of Organizational Behavior*, 28, 399-421.

Bommer, W.H., (with Dierdorff, E.C., & Rubin, R.S.) (2007). Does prevalence mitigate relevance? The moderating effect of group-level OCB on employee performance ratings. *Academy of Management Journal*, 50, 1481-1494.

Bradley, J.C., (with Zyphur, M.J., Landis, R.S., & Thoresen, C.J.) (2008) The Effects of Cognitive Ability and Conscientiousness on Performance over Time: A Censored Latent Growth Model. *Human Performance*, 21, 1-27.

Houts, Lisa M. (with Taylor, James C.) (2008) “Assignment of Grades and Student Performance in a Hybrid Operations Management Course: What Works and Ideas for Improvements,” *Journal of College Teaching and Learning*, Volume 5, Number 3, pp. 61-68.

Lyons, B.D. (with Velada, R., Caetano, A., Michel, J. W., & Kavanagh, M. J.) (2007). The effects of training design, individual characteristics and work environment on transfer of training. *International Journal of Training and Development*, 11, 282-294.

Olson-Buchanan, J.B. (with Boswell, W.R.) (2008). Mistreatment in the Workplace: Prevention and Resolution. Oxford: Blackwell-Wiley.

Olson-Buchanan, J. B. (with Boswell, W. R.) (2008). An integrative model of experiencing and responding to mistreatment at work. *Academy of Management Review*. 33 (1),

Olson-Buchanan, J.B. (with Boswell, W.R.) (2008). Dispute resolution system design. In C.K.W. De Dreu, & M.J. Gelfand’s (Eds.), *The Psychology of Conflict and Conflict Management in Organization*. SIOP Frontiers Series, Erlbaum Publishing.

Olson-Buchanan, J.B. (2007) Employee Grievance Systems. In S. Rogelberg’s (Ed) *Encyclopedia of Industrial and Organizational Psychology*. SAGE Publications.

- Olson-Buchanan, J. B. (with Boswell, W. R.) (2007). Correlates and consequences of being tied to an "electronic leash." *Journal of Management*, 33, 592-610.
- Olson-Buchanan, J.B. (with Van Dyk, A., Chaffe-Stengle, P. & Sanchez, R.J.). (2007) The role of language fluency in organizational commitment and perceived organizational support. *Journal of Foodservice Business Research*.
- Olson-Buchanan, J.B. (with Rechner, P.L., Sanchez, R.J. & Schmidtke, J.M.) (2007). The Challenges and Outcomes of Implementing a Virtual Team Component in a Management Principles Course. *Journal of Education and Training*, 49, 408-423.
- Sanchez, R.J. (with Olson-Buchanan, J. B., Rechner, P. L., & Schmidtke, J. M.) (2007). The Challenges and Outcomes of Implementing a Virtual Team Component in a Management Principles Course. *Journal of Education and Training*, 49, 408-423.
- Schmidtke, J. M. (with Olson-Buchanan, J.B., Rechner, P.L., Sanchez, R.J. (2007). The Challenges and Outcomes of Implementing a Virtual Team Component in a Management Principles Course. *Journal of Education and Training*, 49, 408-423.
- Schmidtke, J.M. (2007). The relation between social norm consensus, perceived similarity and reactions to co-worker theft. *Human Resource Management*, 46, 561-582.
- Vozikis, G. (with M. Ariff & Prasad, A.) (2007) "Are Government-Linked IPOs Underpriced? A Three Country Privatization Effort Comparison," *International Entrepreneurship and Management Journal*, 3, 3, 293-307.
- Vozikis, G. (with Stavrou-Kostea, E. & Cornell, C.P. (2007) "Family Business Succession Intentions: South-Eastern Europe vs. US," *Indian Journal of Economics and Business*, 81-88.
- Vozikis, G. (with Castrogiovanni, G.J. & Mescon, T.S.) (2007) "Endowed Chairs in Entrepreneurship: Deans' Preferences versus Chair Holders' Experiences," *International Entrepreneurship and Management Journal*, 3, 3.
- Vozikis, G. (with Syriopoulos, T. & Merikas, A.) (2007) "Corporate Social Responsibility and Shareholder Value Implications, *Corporate Ownership and Control*, 5, 1, 96-108.
- Vozikis, G. (with G. Perikakis, and A. Merikas) (2007) "Economic and Financial System Dynamics in the Relationship between Entrepreneurial Risk Perception and the Decision Making Process of Greek Investors," *International Journal of Business and Systems Research*, 1, 4, 381-401.

➤ **Department of Marketing**

- Chung, Wenming , Boyer, Kenneth, Prodhomme, Andrea, (2008). The Last Mile Challenge: Evaluating the Effects of Customer Density and Delivery Window Patterns. *Journal of Business Logistics* (forthcoming).

Ong, B. (2008). "The Impact of Consumer Perceptions of, and Attitudes toward Mail-in Rebates on Effectiveness of Rebates" forthcoming in *Journal of Promotion Management*, 2008.

Stratemeyer Andreas W., and Peterson, Robin T. (2007), "Older Persons in New Car Commercials: A Neglected Audience," *Journal of Business Disciplines* (forthcoming).

Creative Activities:

➤ **Department of Accountancy**

None

➤ **Department of Finance and Business Law**

Chen, K.C., Board of Directors, City of Fresno Fire and Police Retirement, overseeing over \$1 billion retirement funds.

Chen, K.C., Board of Directors, City of Fresno Retirement Systems Realty Holding Corporation, and Board of Ambassadors, Fresno First Bank.

Chen, K.C., Editor, *International Journal of Business*.

Chen, K.C., External Assessor for the Finance discipline, Lingnan University HK; External Dissertation Examiner, Macau University of Science and Technology; External Thesis Examiner, Inter-University Institute of Macau.

Forsythe, L., Western Academy of Legal Studies in Business, President and 2008 Site Coordinator.

Forsythe, L., Senior Advisory Editor, *Journal of Legal Studies Education*, published by the Academy of Legal Studies in Business.

Forsythe, L., Instructor for Certified Financial Planners (CFP) Certificate Program offered by the Finance and Business Law department.

Forsythe, L., CSUF Digital Campus eScholar Program to develop business law modules, with Ida M. Jones and Deborah J. Kemp, Spring 2008.

Jones, I., Board member, Central Valley Regional Center.

Jones, I., Co-developer (with J. Scott) of "Academic Integrity Workshop: Focus on Plagiarism" and presented to nearly 1500 students in 2007-2008 Academic Year.

Jones, I. Taught employment law, ethics and performance appraisal through University Business Center and Continuing Education.

Lacy, R. Business Teacher Education Adviser for students in the business teacher education program including supervision of student teachers and interns in the field.

LaRosa, P., Prepared a teaching module entitled *Distinguishing Among Facts, Conclusions, and Recommendations: A Requisite for Preparing Effective Business Reports*. The teaching module's objective is to help students become better data collectors, problem solvers, and more confident business report writers. The module is featured on the website of Dr. Mary Ellen Guffey, author of the best-selling business communication textbook in the U.S. and Europe. This teaching tool is available to instructors who adopt Dr. Guffey's textbook *Business Communication Process & Product*, 6th Edition, 2008, South-Western Cengage Learning.

Mahoney, J., Lopez, D., & Bierbower, A. The Fresno/Clovis Quarterly Housing Report 2007. Comprehensive market data research published quarterly for business and industry- Publicly Available.

Shahrokhi, M., Editor, *Global Finance Journal*.

Shahrokhi, M., Editorial Board, 4 journals.

Shahrokhi, M., Organized the 15th annual meetings of the Global Finance Conference.

Shahrokhi, M., Taught a Managerial Finance course in the EMBA Program at University of Business and Technology, Pristina, Kosovo.

Reitzel, D., Advisory Editor, *American Business Law Journal*.

Tseng, K.C., Served on the editorial board of *Investment Management and Financial Innovations*.

Yazdipour, R., Advisory Board of *The Journal of Entrepreneurial Finance and Business Ventures*.

Yazdipour, R., Served as President of the Academy of Entrepreneurial Finance.

➤ **Department of Information and Decision Sciences**

Randy Anderson:

Three textbook reviews.

Priscilla Chaffe-Stengel:

Statistical Consultant, Tulare County Pest Control Board.

Consultant, University of California Agricultural Research Center, Lindcove, Citrus Tristeza Project, working with Research Center personnel.

Coordinator, AACSB Accreditation Task Force.

Myron Hatcher:

On difference-in-pay leave, AY 2007-08.

James Henson:

Owner/manager of an online jewelry business since 1999. Incorporated as Raspberryrabbit.com. LLC and with 2 successful online storefronts.

Sabbatical leave, Spring 2008.

Ojoung Kwon:

Launching a world-wide free service of virtual meeting system, <http://CyberGDSS.com>.

Editorial Board, Academy of Information and Management Sciences Journal.

Editorial Board, Journal of Strategic E-commerce (JSE).

ABET PEV Accreditation Program Evaluator.

Book review for Prentice-Hall.

Wallace Liu:

Provided continuing consulting services to WUFI in the area of statistical analysis, database and web design and maintenance.

Provided continuing consulting services to CAGSI International in the area of information systems and computer networking.

Kathy Moffitt:

Attended RSA Conference, San Francisco, CA April 9, 2008.

Taught GIS workshops to the exchange students in the International Business Program.

Judge, First Annual Fresno County Office of Education Technology Competition, Mar 1, 2008.

Attended GIS Day, ISIS Center, CSU Fresno, Nov 14, 2007.

Attended Oracle Open World, Nov 11, 2007.

Associate Director, ISIS Center, CSUF.

Editorial review board, Journal of Cases on Information Technology.

Sasan Rahmatian:

Business process mapping for the Public Works Department of the City of Fresno.

Professor-in-Residence, Saladino's, Summer 2007.

Rafael Solis:

Book reviewer for Addison-Wesley.

Peter Simis:

Maintain software and systems using Visual Basic and Access for North Carolina Real Estate Commission.

Donald Stengel:

Consultant, Tulare County Pest Control Board.

Consultant, University of California Agricultural Research Center, Lindcove, Citrus Tristeza Project.

Financial analysis and accounting support for Country Club Gate Home Owners Association, Pacific Grove, CA.

Analysis and reporting of Employee Satisfaction Survey for Grundfos PBS Corporation.

James Taylor:

Attended CETL Course: "Doing Survey Research," Ed Nelson; February 12, 2008.

Tomasz Wielicki:

Developed project management course in Fall 2007 as part of Coleman Grant received in AY 2006-07.

Serving on Editorial Board of *Journal of Economics and Organization of Enterprise*, Institute of Management in Industry, Warsaw, Poland.

Serving on Editorial Board of *Prometheus*, a journal published by the Warsaw School of Economics and Social Sciences, Warsaw, Poland.

James Wright:

Provided consulting to Investment Timing Services (ITS) on Time Series Forecasting of stock prices, and stock indexes for the development of web based software to be sold to investors over the internet. Developed a website to sell the investment tools based on the statistical analysis that I provided to ITS. (<http://www.investmenttimingsoftware.com>).

Developed the CSU Fresno RIMI website (<http://www.rimicsufresno.org>). This website was sponsored by the National Institute of Health. The RIMI program at California State University, Fresno will provide a state-of-the-art shared resource facility for collaborative research with CSU faculty and regional business.

Provided statistically analyzed the student assessment rubric reports for all Craig School of Business for school year 2006-2007.

➤ **Department of Management**

Ayers, L. Appointed to the Executive Committee, Fresno Business Council, February, 2008.

Bommer, W. Board Member, "Journal of Organizational Behavior".

Bommer, W. Ad hoc reviewer, "Human Relations".

Bommer, W. Ad hoc reviewer, "Journal of Management Studies".

Bommer, W. Ad hoc reviewer, "Management and Organization Review".

Bommer, W. Conducted and delivered 360 leadership assessments for CDC Public Medicine Residents in Atlanta, GA on April 9, 2008.

Bradley, J. Consultant/presenter at Telemundo/NBC for time management workshop and communications workshop.

Bradley, J. Consultant at Fresno Airports. Conducted assessments and presented workshops.

Bradley, J. Reviewer at *Journal of Occupational Health Psychology*.

Bradley, J. Reviewer for Society for Industrial and Organizational Psychology Annual Conference.

Bradley, J. Reviewer for Academy of Management Annual Meeting.

Bradley, J. Textbook reviewer for upcoming *Principles of Management Text* for Houghton Mifflin.

Bradley, J. Author of supplemental textbook material for Houghton Mifflin.

Bradley, J. Senior Research Associate for the South Central Public Health Training Center.

Bradley, J. Compensation and job analysis consultant to Charles City School District:
Charles City, Iowa.

Burch-Konda, R. Serves on the Board of Directors for Recreational Swim League.

Chippis, J. President, Board of Directors, Pismo Beach MHP, Inc.

Houts, L. Advisory Panel Member - Textbook publisher John Wiley and Sons.

Kepler, M. Producer, Writer and Host, *The Maddy Report* (Nine 30 minute public affairs television program on Fresno's NBC affiliate).

Olson-Buchanan, J. Incoming Conference Chair, Society for Industrial and Organizational Psychology, 2008-2010.

Olson-Buchanan, J. Board of Directors, Community Food Bank, January 2008 – Present.

Olson-Buchanan, J. Board of Directors, A Child's Dream, October, 2007 – Present.

Pembera, J. Lead Director, and Chairman of the Audit Committee, Gottschalks, Inc., N.Y.
Stock Exchange-listed company. Fresno, CA.

Penbera, J. Director, and Chairman of the Audit Committee, Blast Energy Services, Inc.,
Listed OTC. Houston, TX.

Penbera, J. Director, Rug Doctor, Inc, Plano, Texas.

Penbera, J. Director, Intravenous Access Technology, Inc., Fresno, CA.

Stearns, T. Chair Entrepreneurship Division, Academy of Management, 2007-08.

Vozikis, G. Academy of Entrepreneurship Journal, Editorial Review Board Member, 1997-present.

Vozikis, G. Entrepreneurial Executive Journal, Editorial Review Board Member, 1997-present.

Vozikis, G. International Journal of Business and System Research, Associate Editor, 2006-present.

Vozikis, G. Journal of Case Studies, Editorial Reviewer Panel Member, 1999-present.

Vozikis, G. Journal of Small Business Management, Editorial Review Board Member, 1989-1993, 2001-present.

Vozikis, G. New England Journal of Entrepreneurship, Editorial Review Board Member, 2000-present.

Vozikis, G. SAM Advanced Management Journal, Editorial Review Board Member, 1991-present.

Vozikis, G. Fellow, United States Association for Small Business and Entrepreneurship (USASBE), 2008-present.

➤ **Department of Marketing**

None

Presentations:

➤ **Department of Accountancy**

Du, Chan: The Effects of Corporate Governance on Discretionary Investments. Paper accepted at the 2008 American Accounting Association Annual Meeting at Anaheim, California. (forthcoming)

Du, Chan: The Effects of Corporate Governance on Discretionary Investments. Paper Presented at the 2008 American Accounting Association Western Region Annual Meeting at San Francisco, California.

Du, Chan: The Effects of Corporate Governance on Firms' Discretionary Investments. Paper Presented at the 19th Asian-Pacific Conference on International Accounting Issues, Kuala Lumpur, Malaysia.

Du, Chan: The Determinants of Corporate Investment: Does Managerial Entrenchment Matter? Paper Presented at the 2007 Accounting and Finance Association of Australia and New Zealand (AFAANZ) Annual Conference, Gold Coast, Australia.

Lin, Shu; Mina Pizzini; Mark Vargus; and Indranil R. Bardhan; An Investigation of Internal Audit Characteristics and Material Weakness Disclosures. *The AAA 2008 Management Accounting Section (MAS) Meeting*, Long Beach, California, January 10-12, 2008.

Osborn, John P.: A Survey of Student Expectations in a Forensic Accounting Course. Paper presented at American Society of Business Disciplines. Las Vegas, Nevada.

Patterson, Denise: The Global Experience – Business & International Education Program: International Curriculum Development, presented at a colloquium of the faculty of the Craig School of Business, April 2008.

Peyvandi, Ali & Massoud, Marc “Framing, Ethics, and Governances”, Proceedings of 37th Western Decision sciences Institute, San Diego, Ca, March 2008.

Tai, Benjamin: “Interactive Relationship between Debt Financing and Corporate Investment from the Perspective of Bankruptcy Risk: Evidence from China”, Proceedings of the 15th Global Finance Conference, Hangzhou, China, May 18-20, 2008. Co-authors: Xing Liu and Cheng Peng, Chongqing University.

➤ **Department of Finance and Business Law**

Chen, K.C. (2007). Corporate Asset Sales in Taiwan. Paper presented at the 2007 *International Conference on Pacific Rim Management*, Las Vegas.

Forsythe, L. and Kemp, D. (2008) YouTube as the Great Communicator and Copyright Infringer. Paper presented by D. Kemp at the *Southern Academy of Legal Studies in Business*, San Antonio, TX, March 6 2008.

Forsythe, L. (2008). The World According to ASCAP. Paper presented at the *Western Academy of Legal Studies in Business*, April 5, 2008, Monterey, CA.

Forsythe, L. (2008). Teaching Entrepreneurs What They Need To Know About the Law. Refereed Panel, organizer, moderator, and panelist, United States Association for Small Business and Entrepreneurship (USASBE) Annual Meeting, San Antonio, TX, January 12, 2008, and published in the *USASBE 2008 Refereed Proceedings*.

Forsythe, L. (2008). Bringing Entrepreneurship Education to the Far Reaches of Campus: Examples from Fresno State's Mass Communication and Journalism, Business Law, Music, and Food Science and Nutrition Departments, Refereed Panel, panelist, United States Association for Small Business and Entrepreneurship (USASBE), San Antonio, TX, January 11, 2008.

Forsythe, L. and Kemp, D. (2007). YouTube's Copyright Woes. Paper presented at the *Allied Academies' Fall 2007 International Conference*, October 4, 2007, and published in the *Academy of Legal, Ethical and Regulatory Issues Refereed Proceedings* 11 (2), 11, Reno, NV, October 3-5, 2007.

Forsythe, L. and Kemp, D. (2007). Napster, Grokster, and YouTube. Paper presented at the *Academy of Legal Studies in Business*, August 12, 2007, Indianapolis, IN.

Forsythe, L. (2007). Teaching Entrepreneurs About Law. Organizer, moderator, and panelist, *Academy of Legal Studies in Business Annual Meeting*, August 12, 2007, Indianapolis, IN.

Jassim, A. (2008). “An Analysis of California Free Enterprise Zones,” accepted for presentation at the Annual London Conference on “Money, Economy and Management,” Imperial College, London, U.K., July 3-4, 2008. OIC, C/P.

Jones, I. (2008). Online Discussion Boards: Impact on Learning, *Western Academy of Legal Studies in Business*, Monterey, CA, (Refereed). **Received Best Paper Award.**

- Jones, I. (2008). Academic Integrity Workshop: Focus on Plagiarism (with Judith Scott), *WASC/ARC Annual Conference*, San Diego, CA (Refereed).
- Jones, I. (2008). Immersive Learning: Enhancing Learning Using Virtual Worlds, (2008). *11th CSU Regional Symposium on University Teaching*, Pomona, CA (Refereed).
- Jones, I. (2008). We Have Met the Enemy and It Is Us: The Academy Responds to Plagiarism (with Judith Scott), *Regional Conference on Teaching and Learning*, Fresno, CA (Refereed).
- Jones, I. (2007). Teaching on the MUVE: Legal Issues for Businesses Marketing in Second Life, *Campus Technology Conference*, San Francisco, CA (Refereed).
- Jones, I. (2007). Advocate, Advisor and Gatekeeper: SEC Rules of Practice & The (California) Attorney's Duty of Confidentiality, *Academy of Legal Studies in Business*, Indianapolis, IN (Refereed).
- Kemp, D. and Forsythe, L. (2007). "YouTube as the Great Communicator and Copyright Infringer," Southern Academy of Legal Studies in Business, San Antonio, TX, March 6-8, 2008.
- Kemp, D. and Forsythe, L. (2007). "Secondary Liability Doctrines in Copyright: From *Kalem Brothers* to *YouTube*," Southern Academy of Legal Studies in Business, San Antonio, TX, March 6-8, 2008.
- Kemp, D. and Forsythe, L. (2007). "Classroom Research: Experiment in Active Learning in Introductory Business Law Course," Academy of Legal Studies in Business, Indianapolis, IN, August, 2007.
- Kemp, D. and Forsythe, L. (2007). "Napster, Grokster, and YouTube," with Lynn M. Forsythe, Academy of Legal Studies in Business, Indianapolis, IN, August, 2007.
- Lacy, R., et al., (2007) Assessment of Subject Matter Competence, Chapter 13. Assessment for an Evolving Business Education Curriculum. *National Business Education Yearbook, No. 45*. National Business Education Association, Reston, VA.
- LaRosa, Patricia. 2007. Preparing A Business Message: The "Jigsaw Puzzle" Approach. Paper presented at the 2007 Association for Business Communication International Conference. Washington, D.C.
- Shahrokhi, M. (2007). The Global Impacts of the Euro and Its Challenges to the U.S. Dollar as International Reserve Currency. Paper presented at the Global Finance Conference, April 2007, Melbourne, Australia.
- Shahrokhi, M. (2008). Structured Finance. Paper presented at the Global Finance Conference, Hangzhou, China, May 2008.

Yazdipour, R. and R. Purser, 2008. "Teaching Business in the CSU" and "State of Technology-Mediated Instruction at the CSU System: A Survey", presented at the CSU Association of Business Deans Meeting, February 22, 2008, Sacramento, CA.

Yazdipour, R. and J. Howard, 2007. "Behavioral Finance: The What and the How of Teaching a Course in Behavioral Finance", presented at Financial Education Association, September 27-29, 2007, Bermuda.

➤ **Department of Information and Decision Sciences**

Randy Anderson:

"These Student Presentations are Driving Me Crazy.", Allied Academies Conference, October, 2007, Reno, NV

Priscilla Chaffe-Stengel:

Stengel, D, Chaffe-Stengel, P. "Assessing the Impact of a Citrus Virus on Tree Production Value," presented at INFORMS Annual Meeting, Seattle, WA, November 7, 2007.

James Henson:

"Economic Development through Information and Communication Technology: A Multi-year Analysis across Three Regions" was presented at the Fifth International Conference on New Directions in the Humanities held at the American University of Paris 17-20 July, 2007.

Jay Jung:

Schneider, C., Valacich, J. S, Jung, "J. H. Osborne revisited: Is there no such thing as a bad idea? The effects of electronic junk on computer-mediated idea generation performance" European Conferences on Information Systems (ECIS), June 2008.

Ojoung Kwon:

Min D. and Kwon, O. (2007) "Assessment of Culminating and Integration Requirements in IS Curriculum," presented at 19th Asian-Pacific Conference on International Accounting Issues, November 11-14, 2007, Kuala Lumpur, Malaysia.

Invited Speaker, "Research topics in Virtual Group Support Systems (VGSS)," Ph.D. Colloquium, College of Information Technology, University of Nebraska at Omaha, April 16, 2008.

Invited Speaker, "US College Education System and the Internship Programs," Catholic University, Korea, March 24, 2008.

Invited Speaker, "How to Succeed in the Global World," Yeungnam University, Korea, March 21, 2008.

Invited Speaker, “Successful Study in US and the Internship Programs,” Korea University, Korea, March 18, 2008.

Invited Speaker, “How to become a Successful Engineer,” Yeungnam University, Korea, November 7, 2007.

Kathy Moffitt:

“Geostatistical Analysis of Student Performance in Self-selected Seating,” with Dr. Balaji Sethuramasamyraja. CalGIS, Modesto, April 22-25, 2008.

Rafael Solis:

“Visualizing Stock-Mutual Fund Relationships through Social Network Analysis,” 15th Annual Conference of the Global Finance Association. Hangzhou, China. May 2008.

Donald Stengel:

“Assessing the Impact of a Citrus Virus on Tree Production Value,” presented at INFORMS Annual Meeting, Seattle, WA, November 7, 2007. Presented paper coauthored with Priscilla Chaffe-Stengel.

Tomasz Wielicki:

“Closing business Digital Divide with “just-in-time” learning: study of SME’s in central California”; IADIS International Conference on Mobile Learning 2007, Lisbon, July 5-7.

“Educational Supply Chain Management: New Paradigm for Academe of XXIst Century”, iPED Conference 2007: Researching Academic Futures; Coventry University, United Kingdom, Sept. 10-11, 2007.

“Analysis of ICT Support for Accounting Related Business Processes among SMEs of Central California”; 19th Asian-Pacific Conference on Accounting Issues, Kuala Lumpur, November 11-14, 2007.

“Learning Trends in Continuous Education in Europe and USA – Is Technology a Challenge?”; Conference of the European Union COMPeTERE Program “The Impact of Learning Technology on SME Competitiveness and Sustainability”; Brussels, Belgium, November 21, 2007.

“Measures of Business Digital Divide: Comparative Study of US and European SMEs”; 37th Annual Meeting of WDSI; San Diego, March 18-22, 2008; co-authored with L. Arendt and M. Krynska.

“ICT Driven Paradigm Shift in Education: Educational Supply Chain Management”; ED-MEDIA 2008 - Association for the Advancement of Computing in Education (AACE) World Conference on Educational Multimedia, Hypermedia & Telecommunications, Vienna, Austria, June 30-July 4, 2008.

➤ **Department of Management**

- Bommer, W.H., Henderson, D., & Wayne, S.J., (2007). Leader-member exchange, differentiation, and psychological contract breach: A multilevel approach. *Best Paper Proceedings*. Annual Academy of Management Meeting. Philadelphia, PA.
- Bommer, W.H., & Rubin, R.S. (2007). Leader rewards and punishments: Eliciting OCB through trust. Paper presented at the National Meetings of the Academy of Management. Philadelphia, PA, August 2007.
- Bommer, W.H., Podsakoff, N.P., Podsakoff, P.M., & MacKenzie, S.B. (2007). Additional evidence of the validity. Symposium paper presented at the National Meetings of the Academy of Management. Philadelphia, PA, August 2007.
- Bradley, J.C., Christian, M.S., Wallace, J.C., Burke, M.J., & Garza, A. (2008). Antecedents of Occupational Safety Performance and Outcomes: A Meta-Analysis. Paper presented at the Academy of Management Annual Meeting, OB Divisions: Anaheim, CA.
- Bradley, J.C. (2008). Rejection and deflection: The case of the “poor white trash” stereotype. Presented at a symposium: Intergroup bias in organizations: When do in-group favoritism and out-group derogation NOT apply? At the Academy of Management Annual Meeting: Anaheim, CA.
- Bradley, J.C., Kaplan, S.K., Luchman, J., & Haynes, D. (2008). Dispositional Affect and Job Behaviors: A Meta-Analytic Investigation. Poster presented at the Society for Industrial and Organizational Psychology 23rd Annual Conference: San Francisco, CA.
- Houts, L., “Assignment of Grades and Student Performance in a Hybrid Operations Management Course: What Works and Ideas for Improvements,” College Teaching and Learning Conference, Las Vegas, Nevada; October 1, 2007.
- Keppler, M.J., Organizer and Presenter, U.S. Equal Employment Opportunity Commission. Technical Assistance Program Seminar (Alternative Dispute Resolution), Fresno, California, June 2008
- Keppler, Mark J., “Mediating Employment Discrimination Claims: A Simulation,” The Academy of Legal Studies in Business, August 2007, Indianapolis, Indiana.
- Lyons, B. D., & Marler, J. H. (2007, August). Too much of a good thing? Determining the influences of organizational image in Web recruitment. Paper presented at the 67th annual meeting of the Academy of Management, Philadelphia, PA.
- Lyons, B. D., Michel, J. W., & Williams, K. J. (2007, August). Predicting NFL performance: The role of can-do and will-do factors. Paper presented at the 67th annual meeting of the Academy of Management, Philadelphia, PA.

Moghaddam, J. M., "Personality Traits and Students' Time Management and Course Preparation Attributes," The Nineteenth Asian-Pacific Conference on International Accounting Issues, Kuala Lumpur, Malaysia, November, 2007.

Olson-Buchanan, J. B. (2008, April). Panelist in Helping Organizations Who Help Others: Making a Difference With I-O. Symposium presented at the 23rd annual meeting of the Society for Industrial and Organizational Psychology, San Francisco, CA.

Schmidtke, J.M., Bandelli, A. C., Jacobs, R. R., Koppes, L. L., Olson-Buchanan, J. B., & Rogelberg, S. G. (April, 2008). Helping Organizations Who Help Others: Making a Difference With I-O Symposium presented at the Society for Industrial-Organizational Psychology Conference, San Francisco.

Stearns, T., "High Performance Region Development", with Kathleen Allen, N2TEC Institute Report, EPSOCR, South Dakota, August 2007.

Vozikis, G., "Complexity, Change, Strategic Thinking, and Organizational Learning," with M.K. Weaver, Proceedings of the 4th Applied Business and Entrepreneurship Association International Conference, Maui, Hawaii (November, 2007): 399-413.

Vozikis, G., "Mapping the Successful Succession Process in Family Firms," with V.D. Pyromalis, Proceedings of the Regional Frontiers of Entrepreneurship Research of the Australian Graduate School of Entrepreneurship (AGSE) International Entrepreneurship Research Exchange 5th Annual Meeting, Melbourne, Australia (February 2008): 104-105 (abstract) and CD-ROM Proceedings ISBN: 978-0-9803328-3-4: 175-189.

Vozikis, G., "The Recipe to Prevent a 'Sea Turtle' from Becoming a 'Sea Weed'", Proceedings of the Annual Conference of the Academy of Innovation and Entrepreneurship, Beijing, China (March, 2008): 153-158.

Vozikis, G., "Desmi: A Family Business Case," Presentation at the United States Association for Small Business and Entrepreneurship (USASBE) National Meeting, San Antonio, TX (January, 2008).

Vozikis, G., "Family Business Education at California State University, Fresno," Presentation at the Entrepreneurship Affinity Group of the AACSB International 2008 Annual Meeting, Honolulu, HI (April 2008).

Wang, J. (2007). The window and mirror effect on small business performance. Paper presented at the 19th Asian-Pacific Conference on International Accounting Issues. Kuala Lumpur, Malaysia, November 11-14.

➤ **Department of Marketing**

Chung Wenming, Talluri, Srinivas, and Narasimhan, Ram. *Quantity flexibility Contracts in a two-supplier-one-buyer supply chain*. Paper presented at *2008 Production and Operations Management Conference*. La Jolla.

Chung, Wenming, Talluri, Srinivas, and Narasimhan, Ram. *Quantity flexibility contracts with Incentives*. Paper presented at *2007 Decision Sciences Institution Conference*. Phoenix, AZ.

Geringer Susan D., and Perry, Nicholas J. *Generation Y Tipping Habits: A Quantitative Consumer Study*. Conference presentation and inclusion in conference proceedings, Association of Collegiate Marketing Educators Conference, March 6-8, 2008, Houston, Texas. (2008).

Geringer Susan D., and Christina R. Roybal, *Motives for Corporations to Enter Sponsorship Agreements with NCAA Division I-A Athletic Programs* Conference presentation and inclusion in conference proceedings, Marketing Management Association Conference, April 2-5, 2008, Chicago, Illinois.

Motameni Reza, Adel Novin and Lari H. Arjomand "Effective Strategies for the Compliance With the Time-on-Task Concept of AACSB", Proceedings, 2007 Annual Meeting of the Southeast Institute for Operations Research and the Management Sciences (SE INFORMS), October 2007, Myrtle Beach, SC.

Ong, B. (2008). "Online Shopper Reviews: Perceptions and Use" in International Communications and Media Conference, Kuala Lumpur, Malaysia (forthcoming June 14-16, 2008).

Rice, William, "How to Capture World Market Share", East African Business Educators Conference, Addis Ababa, July, 2007.

Rice, William, "The Marketing Mind wants to be Invigorated not Saturated with Information", 8th Annual North African Business Conference, Addis Ababa, Ethiopia, July 2007.

Rice, William "Creating a Hospitality Industry under Extreme Conditions of Resource Shortage", US-AID Conference For Small Business Development, Addis Ababa, Ethiopia, July 2007.

Stratemeyer Andreas, Taute, Harry A., and Vaidotas Lukosius (2008), "The Changing Nature of Controversial Advertising: A Content Analysis Study," *Proceedings of the 2008 Association of Collegiate Marketing Educators*, Houston, TX.

Stratemeyer Andreas, and W. Lukosius Vaidotas (2008), "State Sponsored Lottery: Retailers Are Facing Ethical Issues, But At What Cost?" *Proceedings of the 2008 Association of Collegiate Marketing Educators*, Houston.

Honors

➤ Department of Accountancy

Du, Chan - (2007-08) CSU Award for Research, Scholarship, and Creative Activities.

Lin, Shu - (2007-08) CSU Award for Research, Scholarship, and Creative Activities.

Lin, Shu – Nominee, Outstanding Advisor Award, California State University, Fresno.

➤ Department of Finance and Business Law

Forsythe, L., Received CSB Faculty Award for Research.

Forsythe, L. and Kemp, D. (2007). Bud, Budweis, Budweiser – Who is the “Real” Bud? **Distinguished Research Award Paper**, *Journal of the International Academy for Case Studies* (JIACS), forthcoming.

Jones, I., Craig Faculty Fellow, Academic years 2007-2009.

Jones, I., Received CSB Teaching Excellence Award.

Jones, I., 2008. Online Discussion Boards: Impact on Learning, *Western Academy of Legal Studies in Business*, Monterey, CA, (Refereed). **Received Best Paper Award.**

Kemp, D., Verna Mae and Wayne A. Brooks Chair of Business Law, 2008-2010.

Shahrokhi, M., Craig Faculty Fellow, Academic years 2008-2010.

➤ Department of Information and Decision Sciences

Priscilla Chaffe-Stengel, Recognized for Outstanding Publication from the Department of Information Systems by the Dean of the University Library, .March, 2008.

Kathy Moffitt, Recipient of Outstanding Poster Award CalGIS Conference, Modesto, April 22-25,2008.

Rafael Solis, Initiated as annual faculty inductee into the Beta Gamma Sigma honorary fraternity.

➤ Department of Management

Moghaddam, J. Craig School of Business Faculty Service Award, May 2008.

Olson-Buchanan, J. Provost Award for Excellence in Teaching, California State University, Fresno, 2008.

Sanchez, R. Outstanding reviewer for the Journal of Managerial Psychology for 2007.

➤ **Department of Marketing**

None

Grants:

➤ **Department of Accountancy**

Peyvandi, Ali: Successful Competitive Grant Proposal. The grant proposal has been accepted for International Business Programs, Department of Education, 2007-2008, Washington D.C.

➤ **Department of Finance and Business Law**

Kemp, D., Grant for Enhancing Learning and Teaching, Summer, 2008. Interactive Learning Modular Learning in Masters of Science in Accountancy's Professional and Legal Responsibilities Course.

Kemp, D., Digital Campus eScholars Program, Spring, 2008. Develop 12 interactive mini-lectures for three key concepts in business law.

Mahoney, J., Awarded: Real Estate Scholarship and Internship Grant (RESIG) from the *CSU Real Estate Education Endowment Fund* for F/Y 2007-08.

Mahoney, J., Awarded: Program Improvement Grant (PIG) from the *CSU Real Estate Education Endowment Fund* for F/Y 2007-08.

Tseng, K.C., BIE Grant for International Curriculum Development Project.

➤ **Department of Information Systems and Decision Sciences**

Priscilla Chaffe-Stengel, Robert Goulart, and James Taylor. "Improving Student Success & Learning in DS 71". Grant funded by Provost's Office.

➤ **Department of Management**

Keppler, M. Investigator/Consultant, \$149,000 Grant: “California Partnership for the San Joaquin Valley – Consulting and Staffing Services to the Air Quality Work Group,” The Maddy Institute, Ongoing 2007-08, Fresno, CA.

Keppler, M. Investigator/Consultant, \$225,000 Grant: “California Partnership for the San Joaquin Valley – Air Quality Education in Environmental Justice Communities,” The Maddy Institute, Ongoing-2007-08, Fresno, CA.

Stearns, T. Coleman Foundation, “Building an Entrepreneur Pathway,” 2007: \$394,000.

Stearns, T. National Collegiate Inventors and Innovators Alliance, “Interdisciplinary Commercialization Teams,” 2007: \$30,000.

Stearns, T. Coleman Foundation, “Cross Campus Curriculum Development,” 2007: \$87,000.

➤ **Department of Marketing**

None