

Gift Ranges for Endowments and Other Namings

The inclusion of deferred gifts in fulfilling gift levels for namings requires approval on a case-by-case basis. Present value calculations may be used.

Endowed Position Namings

Dean ¹	\$2.0-10.0 million
Chair ²	\$1.5-4.0 million
Director ³	\$1.5-4.0 million
Professorship ⁴	\$0.5-1.0 million
Coach ⁵	\$2.0-10.0 million
Graduate Fellowship	minimum: \$100,000
Scholarship	minimum: \$ 25,000
Honors Scholarship	\$150,000
Athletic team player positions	\$250,000
To endow any fund	minimum: \$ 25,000

Endowed Program Namings

College or school ⁶	\$10.0-20.0 million
Department ⁷	\$3.0-5.0 million
Institute	\$4.0-10.0 million
Center	\$2.0-5.0 million
Lecture series or other program	\$250,000-500,000

¹Required amounts depend on particular discipline.

²The endowed chair minimum will only supplement an existing faculty line. To endow a new, additional position, the amount required depends on actual costs.

³The minimum supplements an existing position. A new position requires an amount that will support actual costs.

⁴A professorship, by definition, is always only an augmentation to an existing position.

⁵Required amounts depend on particular sport.

⁶Required amounts depend on size of school or college.

⁷Required amounts depend on discipline and size.

Facility Namings

The amount for a facility naming depends upon the actual cost of the project. Naming of an existing facility is based on estimated replacement value or renovation costs.

Building	50% of the full cost, plus arrangements for maintenance
Auditorium	\$0.5-2.0 million
Smart classroom	\$100,000-500,000
Conference room	\$100,000-500,000
Laboratory ⁸	\$100,000-1.0 million
Farm enterprise labs ⁹	\$100,000-500,000
Gallery	\$200,000-1.0 million
Office	\$ 50,000-250,000
Foyer	\$100,000-500,000
Garden	\$100,000-500,000
Playing field ¹⁰	
Stadium ¹¹	
Practice facility ¹²	
Parking lots or facilities ¹³	
Other campus elements: Campus entry mall, walkways, plaza, water feature ¹⁴	

⁸Required funding depends on costs and discipline. A time limit may be placed on lab names, unless the gift includes a fund for maintenance and updating.

⁹Required funding depends on costs and discipline.

¹⁰Required funding depends on costs and program.

¹¹Required funding depends on costs and program.

¹²Required funding depends on costs and program.

¹³Required funding depends on size and costs.

¹⁴Determined case by case.