

Recommendations from Campus Budget Summit February 12, 2009

Principle 9:

Increase and identify new opportunities for revenue.

1. Faculty should have university help in selling patented or patentable inventions.
2. Provide data warehousing services for a fee, e.g. smaller colleges, libraries, museums)
3. The campus should offer premium services for a fee, e.g. priority registration and close parking.
4. The campus should increase sponsorships for campus events where appropriate.
5. Increase the number of slots for out-of-state and international students.
6. Continue to reinvest indirect or indirect cost recovery to increase sponsored program activity which provides Academic Affairs with discretionary funds.
7. Investigate developing a fee schedule for the renting of our facilities. This could result in charging outside groups the cost of cleanup associated with their activities (i.e. Vintage Days). This additional revenue should be brought back to the academic budget.
8. For profit – look to create interdisciplinary consulting entities to sell services to the public.
9. Sell advertising on our web sites (with proper governance structure).
10. Expand public delivery for radio and TV to use our facilities and students
11. Rent space out for web casting.
12. Look to perform administrative functions across the CSU campuses; e.g. IS systems administration and finance functions.
13. Athletics department should pursue the idea of a non BCS bowl championship series to increase revenue and redirect the state allocation.
14. Can operations of the university farm be modified in such a way as to perhaps produce and use for campus vehicles—or sell—a renewable energy such as methane gas.