

MASS COMMUNICATION & JOURNALISM
Advertising & Public Relations, B.A. (120 Units)

Valid for Catalog Years: 2020/2021

***Official planning guide approved by the College of Arts & Humanities**

For assistance or to schedule an advising appointment, please contact the **Department of Mass Communication & Journalism** at 559-278-2087, McKee Fisk 236
CAH Advising and Support

Units	Freshman		Sophomore		Junior		Senior	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
	15-17	15-17	15-20	15-16	15	15-17	15-18	15-19
General Education	A1 (3 Units) Oral Communication *Must pass with a C or better	B2 (3-4 Units) Life Sciences	A3 (3 Units) Critical Thinking *Must pass with a C or better	C1/C2 (3-4 Units) Arts and Humanities	IB (3 Units) Physical Universe & Its Life Forms	IC (3-4 Units) Arts & Humanities		
	A2 (3 Units) Written Communication *Must pass with a C or better	C2 (3-4 Units) Humanities	B1 (3-4 Units) Physical Sciences	D3 (3 Units) Social Science (Consider MCJ 1)	ID (3-4 Units) Social, Political, & Economic Institutions (Consider MCJ 175 or 179)			
	B4 (3-4 Units) Quantitative Reasoning *Must pass with a C or better	D1 (3 Units) American History	B3 (0-3 Units) Lab	E (3 Units) Lifelong Understanding & Self Development				
	C1 (3-4 Units) Arts (Consider MCJ 9)	D2 (3 Units) American Government						

Major	MCJ 2 (3 Units) Common Core	MCJ 15 (3 Units)	MCJ 40 (3 Units) Common Core	MCJ 164	MCJ 144	MCJ 171	MCJ 158S	MCJ 199 (4 units)
				MCJ 147	Option elective (3 Units): 106, 143, 146, 150, 155, 157, or 180	Option elective (3 Units): 106, 143, 146, 150, 155, 157, or 180	MCJ 164	MCJ 191i (3 Units)
Additional Graduation Requirements			Elective		Elective or W class if don't have one already	MI (3 Units) (Consider MCJ 176 or 179)	Elective	Elective
						Elective	Elective	Elective
							Elective	Elective (if wanted or needed)
Units	15-17	15-17	15-17	15-16	15	15-16	15	15

FOOTNOTES:

Prerequisites/Corequisites: Other restrictions may apply. Please see your course catalog for detailed prerequisite/corequisite requirements.

Grade Requirements: MCJ majors are not permitted to enroll for CR/NC grading in MCJ courses applied to the major, except for courses that require such grading. A grade of C or better in each MCJ course is required.

General Education: Students may use GE course offered by the MCJ Department to satisfy the GE requirements for MCJ majors. MCJ courses that may be used for GE are MCJ 1, MCJ 9, MCJ 175/ MCJ 178. MCJ 176 and 179 may be used to satisfy the Multicultural/International course requirement.

Electives: Students must earn a minimum of 120 units total to graduate. The number of required elective units may vary, depending on the amount of units earned from major and GE courses.

Upper Division Writing Skills requirement (UDWS): All undergraduate students must demonstrate competency in writing skills by taking MCJ 102W and obtaining a C or better.

