

# Special Option for Business Administration



## Special Option for the Bachelor of Science in Business Administration

The special option for the Bachelor of Science degree in Business Administration provides an opportunity for students who are well grounded in the core areas of study required for the undergraduate degree in Business Administration to individualize a course of study not accommodated by any of the ten standard areas of specialization. The special option is offered for students who want to correlate studies in two or more areas of business and is not intended as a means of bypassing normal graduation requirements.

Students requesting a special option must obtain application forms from the Office of Undergraduate Student Services in the Craig School of Business. On these forms, the student must do the following:

1. Prepare a statement giving their reason for desiring a special option in terms of academic and professional goals and why these goals cannot be met through any of the standard options in business.
2. Develop a specific list of courses which would, in their opinions, lead to the stated academic and professional goals.
3. Secure the signed approval from the Office of Undergraduate Student Services, as well as from a faculty adviser, all department chairs in the business areas from which the option courses are drawn.

Students must submit the foregoing material to the Office of the Dean of the Craig School of Business for final approval.

## Bachelor of Science Degree Requirements

### *Business Administration Major*

All students in the Craig School of Business who are working toward the Bachelor of Science in Business Administration must, in addition to the university's General Education requirements, demonstrate computer competency, complete a seven-course group of pre-business courses, six or seven courses of upper-division core, 22 to 24 units in an area of specialization or option, and an integrative course requirement.

Computer literacy and computer software competency are considered essential to success in the program, which is heavily oriented in the use of technology. The pre-business courses include material considered essential for further study in business. The upper-division core courses provide a broad background and a breadth of knowledge and understanding. The option courses enable the student to specialize in a specific area of business and to prepare for effective performance in future employment.

**Demonstration of computer competency.** Complete IS 52 and 52L or equivalent courses with a grade of C or better or achieve a passing score on the CSB computer competency waiver examination. See "computer competency waiver exam" at [www.craig.csufresno.edu/Student\\_Info/USS/](http://www.craig.csufresno.edu/Student_Info/USS/)

The Craig School of Business

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*Units*

### Pre-Business requirements..... 16\*

ACCT 4A, 4B; BA 18; DS 71, 73; ECON 40 or AGEC 1; ECON 50;

(See *Pre-Business Policy*, page 215.)

### Upper-division

#### core requirements..... 24

DS 123; FIN 120; IS 130; MGT 110 or 104-106, MGT 124; MKTG 100S

### Option requirements..... 23

Coursework in the specialized area must be approved in advance by a faculty adviser, all department chairs in the business areas from which the option is drawn, and the Office of the Dean of the Craig School of Business.

### General Education requirements..... 51

#### Grade Requirement

A grade of C or better must be earned for each course used to satisfy the requirements for the major.

### Upper-division writing

#### skills requirement ..... 3-4

Business majors must select either BA 105W or ENGL 160W

(See *Writing Requirements*, page 215.)

*Note:* the Upper-Division Writing Exam is not an option for business administration majors.

### Integrative course requirement ..... 3

MGT 187

### Total ..... 120-121

\*This total indicates that 6 units for DS 71 and ECON 50 are being used to satisfy the General Education requirement of 51 units.