



# County of Fresno

DEPARTMENT OF PUBLIC HEALTH  
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DIRECTOR-HEALTH OFFICER

## **FOR IMMEDIATE RELEASE:**

February 19, 2009

## **NEWS RELEASE**

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## **Fresno Farmers' Market Workshop**

The Get Fit Fresno County Policy Council will be hosting a free Farmers' Market Workshop, *Growing Health and Wealth in the Central Valley*, on Monday, February 23, 2009 registration beginning at 9:30 a.m. at the Piccadilly Inn Airport, 5115 E. McKinley Avenue in Fresno.

The workshop will include presentations on how to start and participate in a farmers' market. It will also include presentations on marketing a farmers' market and how farmers and market managers can participate in EBT and WIC. Interpretation will be available in Spanish and Hmong.

"Ultimately, our goal is to improve the health of county residents," states Edward L. Moreno, M.D., M.P.H., Fresno County Department of Public Health, Director and Health Officer. "Helping local farmers and market managers to hold successful farmers' markets will increase access to healthy foods for our Fresno County residents." This workshop is sponsored by The California Endowment, Kaiser Permanente and the Get Fit Fresno County Policy Council, a partnership of local agencies and organizations that are committed to increasing healthy food and physical activity resources for Fresno communities.

For more information about the Fresno Farmers' Market Workshop or the partnership, contact Rosemarie Amaral, Fresno County Department of Public Health at 445-3276 or go to the website at [www.fcdph.org](http://www.fcdph.org).

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