



University Journal

Monday, October 9, 2000

Volume 4 ❖ Number 3

News in Brief

Dueling spatulas

Fresno State was the backdrop for The Fresno Bee's first "Chefs of Iron" cookoff, held Sept. 25 in the Family and Food Sciences laboratory.

In an Oct. 8 feature, The Bee was expected to chronicle the cookoff between Fresno chef Roy Harland of Max's Market and Bakery and Visalia champion David Vartanian of the Vintage Press.

Hosted by the university's Food Science and Nutrition department, the event featured a blue ribbon panel of local judges who are experts in the food industry. The event was patterned after the popular Food Network show, "Iron Chef."

The local chefs used ingredients representing Fresno's diverse agriculture community, with many of the ingredients purchased from the university's Farm Market.

Fresno Bee television editor Rick Bentley, organizer of the cookoff, said he hopes the event will become an annual tradition.

Harland emerged as the first "Chef of Iron."

Undercover at the game

At the Sept. 23 Cal game, The Fresno Bee sent four reporters "undercover" to participate with the band, the cheerleaders, the concessionaires and the chain gang for a feature that ran Oct. 1. In a four-parter headlined "The Game Beside The Game," the four wrote first-person accounts about their experiences, describing how Fresno State pulled off one of the biggest games of the season. But Melanie Velisek, Don Mayhew, Donald Munroe (all feature reporters) and Ron Orozco (a sports scribe) didn't want the typical reporting view. They actually went into the game—as a peanut vendor, a trombone player, a cheerleader and a "chain gang" member.

Save Mart Center

Personal seat license sales office is now open.

by Mark Aydelotte

The Save Mart Center sales office has opened its doors to the public for the first time, kicking off the beginning of Fresno State's campaign to sell personal seat licenses in the Center. The Save Mart Center will be the largest privately funded building ever constructed in the California State University system.

Selland Arena season ticket holders (1999-2000 season) will have the first opportunity to purchase personal seat licenses (PSLs) followed by season ticket holders in other sports. Anyone interested in purchasing seat licenses can contact the Save Mart Center office now or visit the Web site and complete an online request form.

"We're pleased that we're now beginning the final phase of the Save Mart Center project," said President John D. Welty. "The Save Mart Center will be a point of pride for Fresno and the entire San Joaquin Valley."

More than \$80 million of the \$103 million needed for the arena already has been raised.

The Save Mart Center will rival some of the top university and community event centers around the world. In addition to being the home for Fresno State athletic events, the center will also host other sports and entertainment events.

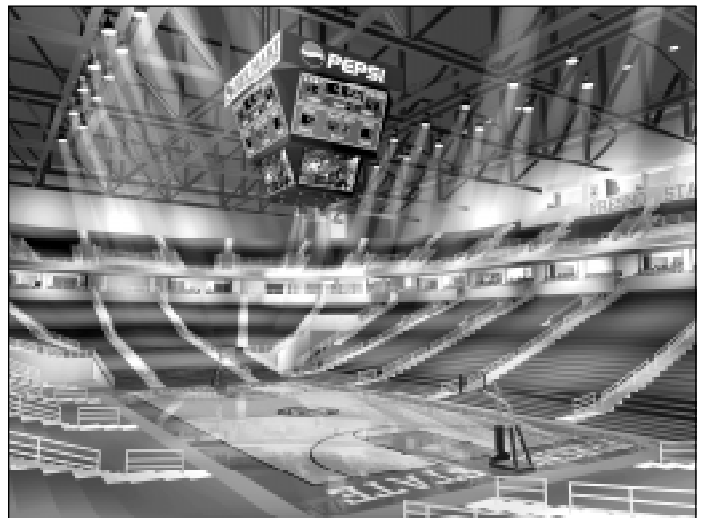
University officials and community organizers expect the Save Mart Center to attract big-name artists, speakers, concerts, sporting events, family shows and other touring productions. The adjacent west complex will house a new student recreation center, practice gymnasiums, team offices, athletic administration and the Bulldog Foundation

Richard Enns, coordinator of the PSL campaign, said there is already considerable interest in the seat license program.

"We just began promoting the personal seat licenses on our Web site (savemartcenter.com) and at the home opener against Cal [Sept. 23]," he said. "We've had a great response already. People have been waiting for this opportunity to reserve their seat in the Save Mart Center, and now the time has come."

Continued on page 2

Personal Seat Licenses for the new Save Mart Center recently went on sale at the new sales office, 1530 E. Shaw Ave., Ste. 109. PSLs will allow Bulldog fans to buy specific seats in the Center, as shown in this artist's rendering of the basketball facility at the Center.



Personal Seat Licenses

continued from cover

Personal seat licenses allow Bulldog fans to buy specific seats in the Center for all Fresno State men's basketball home games for a period of 10 years. The cost of seat licenses ranges from \$500 to \$3,000. Payment for PSLs is spread over a three-year period. An annual Bulldog Foundation membership is also required. A special payment plan is also available for senior citizens.

All revenue generated by the PSL campaign goes directly to the cost of building the Center. The cost of season tickets is not included in a PSL; however season tickets and parking benefits are included in the annual Bulldog Foundation membership.

An informational meeting will be held in the North Gym on Monday, Oct. 16, at 7 p.m. Bulldog Foundation's executive director Pat Ogle will host the meeting, which will feature multi-media presentations about the new Center.

The PSL sales office is at 1530 E. Shaw Ave., Suite 109. The office phone number is ext. 4-2990.

All faculty and staff
are invited to attend a special
event with

Dr. Alexander Astin

**Director, UCLA Higher
Education Research Institute**

Wednesday, Oct. 11

2 p.m.

Satellite Student Union

Reception following, 3 p.m.
Satellite Student Union Lobby

Dr. Astin is a national authority on undergraduate education and will speak on the changing demographics of university students and the future of higher education in America with special emphasis on "excellence and equity in the state university."

Calendar

Supplement to the October Calendar

University Lecture Series

"Soul of a Citizen: Living with Conviction in a Cynical Time" Tuesday, Oct. 24 – The first speaker in the fall series is Paul Loeb, associated scholar at the Center for Ethical Leadership in Seattle. He has spent 30 years writing about and lecturing on citizen responsibility and empowerment. Loeb speaks at 7:30 p.m. in the Satellite Student Union. Tickets are \$7 general admission, \$5 for faculty and staff, and \$2 for students.



Jazz Series 2000

*Reggie Workman,
Oliver Lake and
Andrew Cyrille
make up Trio 3.
The group will
perform Sunday,
Oct. 15, at
4 p.m. in the
Concert Hall. For
more information,
call the Music
Department at
ext. 8-2654.*

Life+Work+Links

"Is this all there is?" Tuesday, Oct. 10 – In the opening fall workshop, Dr. Bill Rice (Business) will motivate listeners to get the most out of life. Rice speaks from noon to 1 p.m. in the Whitten Room of the Smittcamp Alumni House.

"New CSU employees—start saving for your future!" Thursday, Oct. 12 – Larry Forbes (Plant Operations) and other campus employees will talk about how Tax Sheltered Annuities are an easy way to save money for one's retirement. The meeting is from noon to 1 p.m. in the Plant Operations conference room. For more information, call ext. 8-4482.

"Want to take good photos?" Tuesday, Oct. 17 – Back by popular demand, Dr. Richard Haas (Professor Emeritus of Biology) will demonstrate some new ways to look for good

photo opportunities at home and away. Meet at the Thorburn Room of the Smittcamp Alumni House from noon to 1 p.m.

Special events

National College Week Oct. 16-23 – A campus observance is being planned by Student Affairs for this annual event. See fresnostatenews.com for updates or call ext. 8-2541.

Science and Engineering Recruiting Fair Wednesday, Oct. 18 – Potential employers will be available to discuss career information and to interview students for paid internships and career opportunities. For more information, call Career Services at ext. 8-2381.

Miscellaneous

Prayer Time Tuesday, Oct. 10 – Faculty/Staff Christian Fellowship invites the campus community to join in prayer from 7 to 7:50 a.m. in the Amphitheatre.

CSEA Meeting Tuesday, Oct. 10 – Chapter 309 meets at noon in University Center 202. Lunch will be provided and the meeting is open to the campus.



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FYI

Campus Announcements

Sneaker sale

The Staff Assembly Executive Committee asks the campus community to support the Juvenile Diabetes Foundation's "Walk to Cure Diabetes" by purchasing a paper sneaker for \$1 each. Sneakers will be sold in the Free Speech Area on the Wednesday and Friday before the Oct. 14 walk. Sneakers may also be purchased from the committee members listed below:

Dr. Melanie Bloom	<i>melanieb</i>	8-7122
Dr. Karen Bowerman	<i>karenb</i>	8-2482
Michele Janiel	<i>michelej</i>	8-7224.
Beverly Malvestuto	<i>beverlym</i>	8-2083
Barbara Melton	<i>bmelton</i>	8-2734

Recruiting graduate students

The Division of Graduate Studies will host a graduate recruitment seminar at the Smittcamp Alumni House from 8 a.m. to 4 p.m. Friday, Oct. 20. This one-day intensive workshop for graduate faculty and their support staff, will feature a national speaker who will cover strategies on recruitment and retention. For further information, call Carol Bradshaw at ext. 8-2448 or e-mail *lindaha*. Registration is required.

Friendly Visitor fund-raiser

The Friendly Visitor Service will be selling caramel apples for \$1 each during the month of October. Proceeds will go toward helping to keep elders who need assistance in their own home environment. To order apples, call ext. 8-6131.

Graduate Research Award

The application deadline for the Graduate Student Research Award is Friday, Oct. 27. Applications are available in the Division of Graduate Studies, Thomas Administration 132. The \$500 awards are provided for meritorious graduate student research proposals associated with the thesis or project requirement. For more information or to request an application, contact Helen Martinez at ext. 8-6174 or e-mail *helen_martinez@csufresno.edu*.

FYI covers on-campus announcements and advance notice of events.

Submissions from faculty and staff are invited. All submissions must include complete pertinent information, including a phone number to call for more information. Items may be edited for length. Submit typewritten information to Journal, M/S TA49, fax it to ext. 8-2436, or e-mail the material to *journal*. The deadline for the next issue is Oct. 12 at 5 p.m.



In an on-campus cook-off, Dave Vartanian, left, chef at the Vintage Press in Visalia, and Roy Harland, chef at Max's Market and Bakery in Fresno, vie for the title of "Chef of Iron" (see story on front page). Harland was awarded the golden whisk trophy shown at right by the The Fresno Bee, sponsors of the event.

Leon S. Peters Graduate Student Scholarship

A \$1,000 Leon S. Peters Graduate Student Scholarship will again be made available for award to a graduate student in recognition of outstanding work and potential for making contributions to the area of the graduate student's chosen career. In making this information available to your department, please be aware that the nominated individual should possess outstanding academic achievement and promise. The deadline for nomination is Friday, Nov. 10. Candidates must be nominated by their respective departments, and only one candidate may be nominated by each department. For more information or to request the nomination procedures, contact Helen Martinez at ext. 8-6174 or e-mail *helen_martinez@csufresno.edu*.

Catastrophic leave request

Shirley Simonian and Susan Lopez (Plant Operations) have applied and been approved for catastrophic leave. If you would like to donate to their accounts, please contact Vonda J. Epperson at ext. 8-5417 or by e-mail at

vondae. Please leave your name and mailstop number so that a catastrophic leave form can be sent to you.

Fall TIP meetings

The next orientation meeting explaining qualifications for entry into the Teacher Internship Program will be held on Friday, Oct. 20, from 6 to 7 p.m. The informational meetings will be held in the Extended Education office, Room 140 of the Education Building. Additional orientation meetings will be held on Thursday, Oct. 26, from 4 to 5 p.m., and Friday, Oct. 27, from 6 to 7 p.m. For further information call the Teacher Internship office at ext. 8-0232.

University Open House

Campus offices and departments wishing to participate in the Nov. 11 campus open house, the major student recruitment event, should contact University Outreach Services at ext. 8-2048 by Oct. 13.

University Journal Schedule 2000

The remaining University Journal deadlines for the fall semester are as follows:

October 23 Issue

Oct. 12 - Copy deadline
(November Calendar)

November 6 Issue

Oct. 26 - Copy deadline

November 20 Issue

Nov. 9 - Copy deadline
(December Calendar)

December 4 Issue

Nov. 23 - Copy deadline
(No January Calendar)

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The race comes to campus

KFSR Radio hosts mayoral debate



Fresno mayoral candidates Alan Autry (right) and Dan Whitehurst faced each other in a live debate and town meeting in the Concert Hall of the Music Building Monday, Oct. 2. Campus radio KFSR sponsored the event, which was well attended by students, faculty and staff.

The hour-and-a-half debate was taped as a public service to the Fresno community and was rebroadcast on KFSR throughout the week.

The debate featured a panel of two local journalists and a political expert: (from left) Dr. David Provost (Political Science Department), an expert on

California politics; Warren Armstrong of KFSN-TV Channel 30 (ABC); and Stefani Booroojian of KSEE TV Channel 24 (NBC). KFSR's faculty adviser, Jim Wilson (Mass Communication and Journalism), a former general manager of KMJ Radio, moderated the panel.

