



GIS Day on campus

The Interdisciplinary Spatial Information Systems (ISIS) Center will host a Geographic Information Systems (GIS) Day conference at the University Business Center on Wednesday, Nov. 15, from 8:30 a.m. to 5 p.m.

ISIS Center director, Dr. Kathy Moffitt, said this will not be a technical conference, rather it will be a conference to inform participants about the basics of GIS, as well as spatial analysis, global positioning systems, satellite and aerial imagery, map making, internet mapping and precision agriculture.

Being held in conjunction with the International GIS Day, the conference will help educate local business owners, non-profit managers, data analysts, economic developers, government administrators, elected officials, farmers, biologists, social workers, marketing specialists, students and teachers about how GIS technology is being used around the world.

More than 220 people from eight valley counties attended last year's GIS Day on campus. Moffitt said last year's event might have been the largest such conference in the world. She expects this year's conference to be even bigger, and she encourages all faculty, staff and students to attend.

To register for the conference, go to <http://www.isis.csufresno.edu> and click on **GIS Day 2000**.

Personal Seat License sales soar

■ PSL deposits number 819 in one day.

By Tom Uribes and Mark Aydelotte

If the first few weeks are an indication, Fresno State's campaign for the sale of personal seat licenses in the Save Mart Center is off to a slam-dunk start with more than 6,600 seats being reserved.

The personal seat licenses (PSLs) were made available in a campaign launched at the Cal football game Sept. 23.

On Monday (Oct. 23) alone, 819 deposits were paid on seat licenses in the new center. That was the largest one-day response since the seat licenses became available, according to Richard Enns, coordinator of the PSL campaign.

The week before, at the campaign's first public informational meeting, hundreds of fans came out for a first-hand look at the personal seat license plan.

Enns said the strong interest in the seat license program has kept his sales staff in non-stop mode the past few weeks.

The first full-scale mail out to Selland Arena season ticket holders was Sept. 28 followed by a second mail out on Oct. 10 to season ticket holders for all other sports.

"We saw major results in the first week alone," Enns said. "People have been streaming in, calling and hitting the Web site all day long. Given the limited capacity of Selland Arena, many fans are seeing the Save Mart Center as their opportunity to see the Bulldogs in action."

At the first public meeting (Oct. 16) a multimedia presentation showed how to secure a personal seat license and the process for submitting an application with a refundable deposit. The meeting was hosted by Bulldog Foundation executive director Pat Ogle.

Continued on page 2

Richard Enns (below), coordinator of the PSL campaign, points to the arena seating chart. Bulldog fans (inset) line up for the chance to make a deposit on their PSL.



Personal Seat Licenses

continued from cover

Many people are reserving a single seat while others are reserving as many as 24, Enns said.

Personal seat licenses allow Bulldog fans to buy specific seats in the new Save Mart Center for all Fresno State men's basketball home games for a period of ten years.

The cost of seat licenses ranges from \$500 to \$3,000. Payment for a license is spread over a three-year period. An annual Bulldog Foundation membership is also required.

All revenue generated by the PSL campaign goes directly to the cost of building the center. The cost of season tickets is not included in a PSL; however, season tickets and parking benefits are included in the annual Bulldog Foundation membership.

For more information, call the Save Mart Center Office at 244-2990.

International Education Week Is Nov. 13-17

"U.S. International Education Week" is being observed at Fresno State Nov. 13-17 to heighten awareness of global issues at all educational levels, President John Welty announced.

Proclamations by U.S. Secretary of Education Richard Riley and U.S. Secretary of State Madeline Albright also have been made.

The campus community is invited to participate in activities beginning with a reception on Monday, Nov. 13, from 3:30 to 5 p.m. in the Renaissance Room.

The International Coffee Hour on Tuesday, Nov. 14, from 3 to 4 p.m. will focus on Exploring Global Diversity with "The Attraction of Betawi's Culture," featuring Indah Marcelly from Jakarta, Indonesia.

A reception on Wednesday, Nov. 15, from 3:30 to 5 p.m. will honor visiting scholars, students who have studied abroad, faculty who have studied and taught abroad and visitors from the University of Central Lancashire.

The International Programs Advisory Council will meet Thursday, Nov. 16, from 8 to 9 a.m. in the University Restaurant.

For details, call ext. 8-6452 or see www.fresnostatenews.com.

Calendar

Supplement to the November Calendar

Special events

Fall Harvest Gathering and Ice Cream Social

Friday, Nov. 17 – This annual fund-raiser for the Staff Assembly will be held from 11 a.m. to 1 p.m. in the Residence Dining Facility. An individual or an office wishing to donate an item to the silent auction may contact one of the members of the Staff Assembly Executive Committee listed below, or take your donation to Annette Harvey at the Visitor Information Center in the Smittcamp Alumni House. The silent auction offers a chance to make bargain purchases of items such as game tickets, gift baskets, wine, gift certificates from local stores, or a breakfast with President John Welty. Entry to the event is free. Freshly baked pie with ice cream will be available for \$2. Pie tickets may be purchased at the door or from Pam Dyer, ext. 8-7512; Betty Eledge, ext. 8-8583; Andrea Galvan, ext. 8-2541; Annette Harvey, ext. 8-4636; Michele Janiel, ext. 8-7224; Lynn Jaschke, ext. 8-2048; Janice Loo, ext. 8-6921; Lupe Maldonado, ext. 8-2048; Dick Smith, ext. 8-4632; Anna Tasier, ext. 8-4551; or Lynn Traber, ext. 8-5284.



Alumni and Friends Wine Tasting

Tuesday, Nov. 14 – The Craig School of Business invites its alumni and friends for wine and hor d'oeuvres from 5:30 to 8 p.m. in the Smittcamp Alumni House. For reservations, call the Alumni Association at ext. 8-2586.

Music

Philip Lorenz Memorial Keyboard

Concerts Tuesday, Nov. 14 – American pianist Joseph Kalichstein performs at 8 p.m. in the Concert Hall. Admission is \$12.50 general, \$7 for seniors and \$5 for students.

Sports

Football Saturday, Nov. 18 – Southern Methodist University vs. Fresno State at 4 p.m. in Bulldog Stadium.

Miscellaneous

Training for New Supervisors Nov. 8 & 14 – The Office of Environmental Health and Safety is offering two training sessions for new supervisors on OSHA, safety, environmental health and risk management. The Wednesday, Nov. 8, session is from 8 a.m. to noon in University Student Union 309. The Tuesday, Nov. 14, session is from 8 a.m. to noon in University Student Union 312-314. To make a reservation, call ext. 8-7422 or e-mail pamm.

Life+Work+Links

"Realestate: a Consumer Education Program" Tuesday, Nov. 7 – Shirley Watson of First American Title Company answers questions about Fresno real estate. Seating is limited to 24, and lunch will be provided, so reservations are required. Call ext. 8-6763 for reservations. Noon to 1 p.m., Thorburn Room of the Smittcamp Alumni House.

Holiday Decorating Tuesday, Nov. 14 – Rosemarie from Michael's Crafts demonstrates decorating tricks to ready your home for the holidays. Noon to 1 p.m., Whitten Room of the Smittcamp Alumni House.

"Realestate: a Consumer Education Program" Thursday, Nov. 16 – Shirley Watson continues her discussion of Fresno real estate. Lunch is again provided and seating is limited. Call ext. 8-6763 for reservations. Noon to 1 p.m., Whitten Room of the Smittcamp Alumni House.

Editor's note: When submitting information to the Journal, please be sure to double check for accuracy, especially dates, telephone numbers and e-mail addresses. Your cooperation is greatly appreciated.



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FYI

Campus Announcements

Faculty award grant deadline

The Claude C. Laval Jr. Award for Innovative Technology and Research provides \$3,000 for the 2000-2001 academic year. The competition is open to all full-time, tenured or probationary members of the faculty; to tenured faculty participating in the Faculty Early Retirement Program who teach on a half-time basis; and to full-time undergraduate and graduate students of the university with the sponsorship of a faculty member who is eligible for the competition. Applicants must be in continuing employment by, or enrollment at, the university during the grant year. Teams of two or more persons may apply jointly, but all must be eligible under these terms. The application deadline is 5 p.m., Nov. 17. For more information, call the University Grants and Research Office at ext. 8-0840.

Graduate Student Scholarship

The Leon S. Peters Graduate Student Scholarship, in the amount of \$1,000, will again be made available to a graduate student in recognition of outstanding work and potential for making contributions to the graduate student's chosen field. In making this information available to your department, please be aware that the nominated individual should possess outstanding academic achievement and promise. The deadline for nomination is Friday, Nov. 10. Candidates must be nominated by their respective departments, and only one candidate may be nominated by each department. For more information or to request the nomination procedures, contact Helen Martinez at ext. 8-6174 or e-mail helen_martinez@csufresno.edu.

National Children's Book Week

In celebration of National Children's Book Week, Nov. 13-18, Kennel Bookstore is offering a 20 percent discount on all children's books in the General Book Department, located on the lower level of the store.

FYI covers on-campus announcements and advance notice of events.

Submissions from faculty and staff are invited. All submissions must include complete pertinent information, including a phone number to call for more information. Items may be edited for length. Submit typewritten information to Journal, M/S TA49, fax it to ext. 8-2436, or e-mail the material to journal@csufresno.edu. The deadline for the next issue is Nov. 9 at 5 p.m.

Graduate fellowship

The campus chapter of the national Honor Society of Phi Kappa Phi is seeking applications from academically successful seniors for a \$7,000 graduate fellowship for their first year of graduate or professional study on a full-time basis. Fifty fellowships are awarded nationwide. In addition, 30 students will receive Awards of Excellence of \$1,000. Obtain an application by contacting Denise Biggert at ext. 8-2823, by e-mail at deniseb@csufresno.edu or by visiting the national Phi Kappa Phi Web site at www.phikappaphi.org and downloading an application. The deadline to apply is Feb. 1. Faculty members are encouraged to nominate outstanding students within their programs.

Scholarship fund

A \$500 Fresno State Emeriti Scholarship Fund is available to juniors, seniors and advanced status students in any discipline. Students may contact the Scholarship Office for more information. Emeriti wishing to contribute to this fund may send a check made out to CSUF Foundation-Emeriti Scholarship and send to Letitia Reyna, 2625 E. Keats, Fresno, CA 93740-8000. Donations are tax deductible.

CSEA meeting

Chapter 309 meets Tuesday, Nov. 14, at noon in University Center 202. Pizza will be served.

Star Tree

The Staff Assembly will again help the Salvation Army with the Christmas Tree Adopt a Child Program. A Star Tree will be available at the Nov. 17 Fall Harvest Gathering (see Calendar). Each star has the name, age, size and gender of a child. You are asked to supply one new toy and one new item of clothing. Gifts may be delivered to Staff Assembly committee members on Red Friday, Dec. 1. Those unable to attend the Fall Harvest Gathering may contact Lynn Cheek at ext. 8-2054 to obtain a star.

Foundation audit reports

As of Oct. 2, the Annual Audit Reports for the Foundation and the Association are now in the Madden Library archives.

Auxiliary meeting

The Agricultural Foundation meets Friday, Nov. 17, from 8 to 10 a.m. in the Ag Operations conference room.

United California State Employees Campaign



Each year Fresno State, along with all other state organizations, participates in the United California State Employees Campaign (UCSEC), the only fund-raising campaign authorized for California state employees. The campaign, managed locally by United Way of Fresno County, is conducted in accordance with regulations issued by the state Board of Control and in compliance with a legislative mandate.

This year's campus campaign is Nov. 6-17. Beginning Nov. 1, campaign materials will be distributed to all faculty and staff. These forms need to be signed and dated even if you choose not to give in order to be sure every employee did receive one.

The state of California mandates that every state employee is given the opportunity to contribute. That is why the state campaign is separate from the general United Way (UW) solicitation. This also ensures that state employees are not solicited by each individual agency.

Your gift will benefit those in our community who need a helping hand.

If you have any questions about this program or need more information on how to participate after you receive your packet, please contact either JoAnn Collins at ext. 4680 (joannc@csufresno.edu) or Eddie Varela at ext. 8-2032 (eddie_varela@csufresno.edu)

University Open House

The 6th Annual University Open House will be held on Saturday, Nov. 11, from 8 a.m. to 1 p.m. This special event, designed for prospective students and their parents to learn more about attending Fresno State, will feature general campus and housing tours, workshops and information fairs and the popular on-the-spot admissions for eligible students. Check-in begins at 7:30 a.m. in front of the North Gym followed by a general session from 8 to 8:40 a.m. For more information about the Open House, call University Outreach at ext. 8-2048.

University Journal

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Top 10 Women of the Year

Administrator, advisory board member honored

Diane Milutinovich, associate athletic director at Fresno State, and Elaine Bernard, a member of President John Welty's University Advisory Board, were named among the Top 10 Business Professional Women of the Year at a luncheon in the Fresno Convention Center Oct. 24.

The award recognizes the accomplishments and contributions made to the community by professional women who have overcome adversity and discrimination and who are considered role models and trailblazers.

Proceeds generated from the awards luncheon benefited the Marjaree Mason Center. The center works to eliminate domestic violence and gives temporary shelter to women and children who are victims of violence.

Milutinovich was acknowledged for raising the profile of Fresno State women's sports—the number of sports available here has grown from seven to 10 while the number of scholarships for women also has increased.

Bernard, who is chief executive officer of Genesis Inc., a full-service social agency for girls, has been serving a four-year appointment on the University Advisory Board since September 1999. Bernard is a Fresno State alumna.

Other Fresno State alumna honored were Katherine Hickman, grants administrator at Fresno County Superior Court; Lt. Sharon Shaffer, commander of the crimes against persons bureau at Fresno Police Department; Marilyn Shepherd, administrator of special education at Fresno Unified School District; Linda J. Hewett, executive director



Diane Milutinovich



Elaine Bernard

of the Fresno Alzheimer's Research Center; and Judy Tucker, senior investigator at the Fresno County District

Attorney's Office. Tucker is an adjunct instructor at Fresno State, and Hewitt is an assistant professor in gerontology.

Milutinovich is the first Fresno State athletic administrator to be honored with this award. She joins head softball coach Margie Wright, who was honored in 1998.