

Airwaves

Fall 2004

the quarterly program guide from KFSR 90.7 FM

www.kfsr.org

In this issue:

- **Complete KFSR Program guide**
- **KFSR hires first full time manager**
- **New latin jazz and world music programs spice up KFSR evenings**
- **Enjoy a "Respite By the River" with KFSR**
- **Staff Profile: Don and Steve of The Big Fresno Barn Dance**
- **Campus Issues Monthly debuts on KFSR**
- **And much more...**



"Sweet Sixteen" by Greg O'Halloran (1974) sculpture located at Fresno State

Aircheck

by Joe Moore - KFSR Station Manager

Welcome to the debut edition of KFSR's quarterly newsletter *Airwaves*. Every few months, *Airwaves* will keep you up to date with what's going on at KFSR, including new radio programs and specials, community events, and other station happenings. KFSR is currently in a very exciting time. We're developing lots of new programs and improving all aspects of the station, from our existing program offerings to our studio equipment, all with the goal of providing our listeners with the best programming possible.

Earlier in September, I was appointed the first full time station manager (and the first full time employee) of KFSR, which is a big step for KFSR. I look forward to serving the station and our listeners in the months and years to come, and building on the great potential we have to bring even more quality radio to the Valley. We have a lot of big plans, and with your input and help, we see KFSR playing an ever more vital role in the civic and cultural landscape of the San Joaquin Valley in the future.

But while the future holds enormous promise, the present day brings even more exciting and tangible developments. This fall, we've launched a large number of exciting new, high quality programs that we feel really exemplify the wonderful things about KFSR, and what we're

able to offer to Valley listeners. Every Thursday night from 6pm-9pm, Steve Alcala will host a new latin jazz program that features the best in afro-cuban music from Havana to New York and L.A. On Friday nights, Hope Munro Smith, ethnomusicologist, and a new faculty member in the in the Fresno State Music Department, hosts a new show called "World Sounds" from 9pm till midnight, playing popular music from around the world, from afro-pop to calypso to samba. Hope was formerly host of a similar show at KUT radio, an NPR affiliate in Austin Texas.

You also may have heard a new voice in the mornings on KFSR, that of David Aus, our new jazz host on



KFSR's new jazz host David Aus, in the studio

Monday and Tuesday mornings from 6am-9am, and producer of our new daily KFSR Jazz Calendar. In addition to being a talented radio host, David is one of the area's finest jazz pianists, and can be

heard at the keyboard at numerous Valley nightspots. David also will be working with the station part time as a corporate marketing specialist. That's just a small taste of some of the new things happening at KFSR, so stay tuned!

KFSR hosts the first live Fresno Barn Dance in nearly 40 years



Though the actual Big Fresno Barn may have closed its doors almost four decades ago, the Barn Dance spirit was alive and well Sunday night October 3rd at The Starline, for the KFSR's Big Fresno Barn Dance Benefit Show. A great crowd of old timers and newcomers to the music saw an evening of western swing and more, with the sounds of *They Can't Hardly Playboys* and *Tommy Swing*. Be sure to tune in to the Barn Dance radio program every Sunday from 12pm-2pm, where Don and Steve will be playing portions of the show that were recorded live! And stay tuned to find out about information about when the next live barn dance comes to town!

(left) Mark Stolte of *Tommy Swing* delights the audience of the Barn Dance Benefit at the Starline, October 3rd

KFSR Staff Profile: Steve Barile and Don Fischer, hosts of the Big Fresno Barn Dance

Tune in: "The Big Fresno Barn Dance" Sundays from 12pm-2pm

From the classic western swing sounds of Bob Wills and his Texas Playboys to the groups of today like the Hot Club of Cowtown, the Big Fresno Barn Dance brings a mix of music to the airwaves that you won't find anywhere else on the radio. Every Sunday from 12pm-2pm, longtime friends and western swing aficionados Steve Barile and Don Fischer saddle up to the microphones and transform KFSR into the most rockin' barn in the West. Since its return to the airwaves in 2003, the Big Fresno Barn Dance has quickly become one of KFSR's most popular programs, so we thought we'd tell you a little more about the men behind the microphones. -ed.

Steve Barile's wonderment with radio began when his teenage aunt and her girlfriend, dressed in cashmere and poodle skirts, took the five-year-old boy in a red Pontiac convertible with leather seats, to a radio station located in the middle of Fresno's Farmer's Market. There, he met on-air personality, and disc jockey, Sam Schwann and developed a fascination with radio. After a childhood apprenticeship of listening to KYNO Radio on a rocket crystal radio set, clipped to the curtain rod in his bedroom for an antenna, radio became his destiny. He began his music-playing career as a disc jockey for junior high school sock hops. From there, he obtained his third-class radio broadcaster's license, and worked as an operator at radio and television stations in Fresno, and Canada. In 1978, he was hired as "Director of Creative Services," for Forrest Communications, owners of KZOZ, FM 93 in San Luis Obispo, California. There, he met "Program Director" Don Fischer.



Steve Barile (left) and Don Fischer (right) of the National Big Fresno Barn Dance Radio show

Developing an interest in Western Swing music for Steve Barile started when he was young. "The first music I remember hearing was the fiddle downbeat to 'Take Me back to Tulsa,' by Bob Wills and the Texas Playboys. My uncle, on Saturday afternoons, would put the record on his hi-fi in his den, and play the fiddle along with the record. He was a big fan of Bob and a regular at the old Barn. In 1962, he took me to the Barn to see Bob and the boys. But sadly, Bob didn't show up. In attendance was the band of local musicians who had played with Bob, Joe Holley, Harley Huggins, Alex Brashears, and others. The rumor was that Bob was drunk in a motel in Arizona and couldn't make the appearance. After my uncle died, I inherited his fiddle and collection of Bob Wills records. I spent a lot of time listening to the music and learning about it. It's been sort of a hobby."

As a result, Barile has written extensively about the music and Bob Wills' history. Barile has also written about

continued on page 6...

Hear the Respite by the River on KFSR



This summer, the San Joaquin River Parkway and Conservation Trust, with support from KFSR and the Harry C. Mitchell Trust hosted the *Respite by the River*, a series of readings by noted Valley authors at the Coke Hallowell Center for River Studies on Old Friant Road. If you weren't able to make it out to the River Center for these wonderful Thursday evening readings, you can hear them on KFSR this fall, as we broadcast the entire series of Respite by the River events on Saturday afternoons at 1:00pm, starting on October 30th.

(left) The historic River Ranch house at the Coke Hallowell Center for River Studies at Riverview Ranch

The Respite By the River broadcast schedule:

Saturday October 30th 1pm – Cathy Rehart

One of the Valley's most beloved local historians, Cathy Rehart will read from her popular series *The Valley's Legends and Legacies*, telling the River Center audience about gold mining and the Jones Ferry Crossing on the San Joaquin River.

Saturday November 6th 1pm – Mark Arax

Noted author and journalist for the LA Times, Mark Arax will read from his new book, *The King of California*, telling the epic story of the San Joaquin Valley's largest lake and how its four rivers were captured to create an agricultural miracle. Mark will also read an essay from a new anthology *My California: Journeys By Great Writers*.

Saturday November 13th 1pm – Gerald Haslam

A native of Kern County, and one of California's most acclaimed writers, much of Gerald Haslam's work celebrates California's rural and small town areas and its poor and working class people of all colors. Gerald will read several short stories, including one from his collection *That Constant Coyote*.

Saturday November 20th 1pm – Jean Janzen

Nationally acclaimed as a poet, longtime Valley resident and recently retired Fresno Pacific professor, Jean Janzen will read from her two most recent collections of poetry, *Tasting the Dust*, and *Piano in the Vineyard*. These poems are reflections on the unique and sometimes surprisingly exotic landscapes of Central California.

Saturday November 27th 1pm – Gary Soto

Born and raised in Fresno, Gary Soto is the author of more than thirty books, and has a nationwide following as an author for young adults. Gary will read several short stories, including a selection from *Fearless Fernie*.

Saturday December 4th 1pm – Mas Masumoto

A third generation Valley farmer, Mas Masumoto will read from his newly released book, *Letters to the Valley, A Harvest of Memories*. This book is a collection of Masumoto's Fresno Bee columns, a series of personal letters capturing the flavors and sounds, the places and people of our Valley.

KFSR broadcasts

Bulldog Volleyball

This fall, the sounds of Bulldog Women's Volleyball can be heard on KFSR. The station's first volleyball broadcast was at the Save Mart Center on September 30th, as the Bulldogs faced Hawaii. KFSR's volleyball broadcast team includes Guy Haberman, play by play, with Whitney Arena and Carrie Hartt color commentary. An up to date broadcast schedule is available at www.kfsr.org



KFSR launches daily jazz, campus events calendars

Stay up to date and find out what's going on in Fresno by tuning in to KFSR. Our jazz calendar segment, produced by David Aus, lets listeners know about upcoming local jazz events, and airs Monday thru Friday at approximately 8:55am and 11:55am. Our new Fresno State events calendar, produced by Megan Jacobsen of Associated Students, airs Monday thru Friday at 1:00pm and 5:00pm, and features information about upcoming lectures, performances and athletic events on campus.



KFSR Program Guide - Fall 2004



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12am-3am	Jazz Classics	Jazz Classics	Jazz Classics	Jazz Classics	Jazz Classics	Japanese Street Beat w/ DJ Trick	Reggae & Hip Hop w/ Amelia & Frank D.
3am-6am	Jazz Classics	Jazz Classics	Jazz Classics	Jazz Classics	Jazz Classics	Japanese Street Beat w/ DJ Trick (till 5am)	Jazz Classics
6am-9am	Morning Jazz w/ David Aus	Morning Jazz w/ David Aus	Morning Jazz w/ Josh McDonald	Morning Jazz w/ Bill Bruce	Morning Jazz w/ Roger Gonzales	World Music w/ Dave	Gospel Music w/ Wayne and Shawn
9am-12am	Morning Jazz w/ Joe Moore	Morning Jazz w/ Kent Stratford	Morning Jazz w/ Joe Moore	Morning Jazz w/ Joe Moore	Morning Jazz w/ Joe Moore	"Hye Oozh" w/ Sevag, Davev & Armen	Euro Jazz Stage/Classic Jazz What's the Word On the Air Campus and Community
12pm-3pm	Afternoon Eclectic w/ Shellie	Afternoon Eclectic w/ Megan	Afternoon Eclectic w/ Frank D.	Afternoon Eclectic w/ Sara	Afternoon Eclectic w/ Josh	All Things Armenian 12-1 Campus Showcase 1-2 The S.E.A. Show 2-3	The Big Fresno Barn Dance 12-2pm The Blue Buffet 2-3pm
3pm-6pm	Afternoon Eclectic w/ Andrew Roach	Afternoon Eclectic w/ Chris	Afternoon Eclectic w/ Dearly	Afternoon Eclectic	Afternoon Eclectic w/ Soreath	R&B w/ La Shondias	R&B w/ Duggie D
6pm-9pm	Reggae w/ Papa Roots	"Traylor Trash" w/ Bill Traylor	Evening Eclectic w/ Don Fischer	Latin Jazz w/ Steve Alcalá	"This Just In" w/ Frank D.	Hip Hop w/ Ja-Wu	R&B w/ Lady J and Lady Bombay
9pm-12am	Blues Mondays (rotating hosts)	"The Uncommon Thread" w/ Bob	Audio Harvest w/ Frank D.	"Mr. Leonard's Jazz Suite" w/ Mr. Leonard	"World Sounds" w/ Hope Munro Smith	Hip Hop w/ Ja-Wu	R&B Ja-Wu

KFSR launches new public affairs program *Campus Issues Monthly*

KFSR's newest public affairs program, *Campus Issues Monthly*, takes an in-depth look at issues of importance to the Fresno State student population, through interviews with students, faculty, staff and administration. The inaugural edition of the thirty minute long program debuted on Thursday October 14th at 5:30pm, and featured a discussion about student behavior at Fresno State football games. Guests included Dr. Paul Oliaro, Vice President for Student Affairs and Dean of Students; Molly Fagundes, President of Associated Students, and Mike Rucpich, Event Coordinator for the Athletic Department. Future subjects will include discussions about issues as varied as student fees, library expansion, student life, alcohol and drug use, and more. The programs will also be archived for on-demand audio streaming online via Real Audio at kfsr.org. *Campus Issues Monthly* is produced by KFSR in conjunction with Associated Students, as a public service to the Fresno State student population. The program aims to help inform students about major issues affecting them, and provide a forum for communications between students, faculty, staff and administrators. Each program will look at a particular issue in-depth, and will provide students with important information that they might not otherwise receive via normal channels of campus communication. KFSR hopes to expand the program into a weekly show later in 2005. Until then, *Campus Issues Monthly* can be heard on the second Thursday of every month from 5:30pm-6:00pm on KFSR 90.7.



New latin jazz and world music shows spice up the KFSR evening lineup

Late this summer, KFSR launched two new evening programs sure to spice up your Thursday and Friday nights with sounds from around the world. First, on Thursday nights, tune in for Steve Alcala, and our new latin jazz program from 6pm-9pm. Steve will be playing music from everyone from Tito Puente and Poncho Sanchez to Eddie Palmeiri and John Santos and much more, all with plenty of *clave!* Then on Friday nights from 9pm till midnight, join Hope Munro Smith, for World Sounds, featuring popular music from around the globe. Hope comes to Fresno State (where she is a new professor of ethnomusicology in the Department of Music) from Austin, Texas, where she hosted a world music program on KUT, Austin's NPR affiliate. Hope plays music ranging from samba to salsa, afro-pop to calypso and much more!

KFSR hires full time Station Manager

After several successful fundraising campaigns in Fall 2003 and Spring 2004, KFSR has announced the hiring of Joe Moore as full time station manager, effective September 16th, 2004. Joe has been with the station since 1998, when he started as a volunteer DJ on the morning jazz shift. This is the first full time staff position in the over twenty year history of KFSR, and the position is privately funded. Joe will be responsible for the day to day operations of the station, fundraising, grant writing, developing new programming and community outreach. KFSR hopes to add additional staff members, including a development director in the next 12-24 months, as the station continues to grow and improve its service to the community. The move gives the station the management stability needed to seek further grant support from foundations, make long term planning decisions, as well as major improvements to station infrastructure, operations and programming.

Fall 2004

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Airwaves is the quarterly program guide of
KFSR FM - 90.7

KFSR Staff

Chair- MCJ Department - Prof. Don Priest
General Manager - Prof. James R. Wilson
Station Manager - Joe Moore
Music Director - Frank Delgado
Traffic Director - Saloni Parekh
Sports Director - Guy Haberman
Chief Engineer - R.L. Stover

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*KFSR is a service of the College of Arts and
Humanities at California State University, Fresno*

European Jazz Stage debuts on KFSR, Sundays at 9am

- Live concert recordings from across Europe, produced by Radio Netherlands

This new program from Radio Netherlands features international live jazz from stages across Europe, including American and European big bands and intimate performances. From atmospheric clubs and concert platforms to sizzling Latin concerts and stylish vocal jazz, Radio Netherlands Music presents *European Jazz Stage*, hosted in English by Radio Netherlands' veteran jazz presenter Hans Mantel. Featured artists include John Clayton, Curtis Stigers, Fred Hersch, Harold Land and many others.

Hear *European Jazz Stage* on KFSR Sunday mornings from 9am-10:00am, followed by *Classic Jazz with Jim Wilson* 10:00-10:30am



Barn Dance Profile: Steve Barile and Don Fischer

continued from page 2

the Crockett family, the first country and western performing family in California, also famous for appearances on local radio, film, and live performance.

Don Fischer has worked in radio on and off since 1972. His broadcast career began at KOLI, Coalinga, and took him to San Luis Obispo, Los Angeles and eventually to Fresno. In 1980, he teamed with former college radio friend, Dean Opperman to launch the *Breakfast Club* at the newly licensed KKDJ. That show ran for 14 years, and during most of the 1980's was Fresno radio's highest rated morning music and personality show. During his career, Mr. Fischer was a successful program director at both KZOZ in San Luis Obispo and KKDJ in Fresno. His appreciation for country music occurred as a teenager in Buffalo, New York at a regular babysitting gig for neighbors who had a comprehensive collection of vintage country and western records. "They found out I had worn out the grooves on their collection and they fired me but the seeds were sown," he says. In 1975 he began the *Lone Star Show* on campus station KCPR in San Luis Obispo, programming classic country along with the outlaw and progressive sounds of the 1970's. It quickly became a huge success and lasted until late 1978 when he moved to an on-air position at KNAC in Los Angeles.

The idea for the Fresno Barn Dance radio show, then a half-hour devoted to western swing and progressive country western, was born in 1982 at the *Bar LE Western Swing Rancho*, north of Fowler, CA. Don and Steve, listening to old Bob Wills LP's, decided to develop a show that would the



"They Can't Hardly Playboys" perform at the Starline, October 3rd

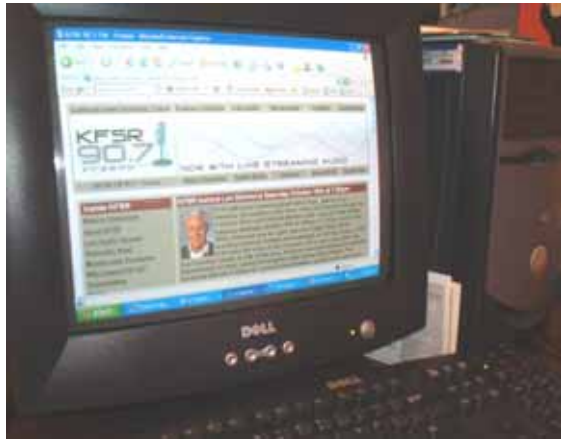
wave of growing interest in the music of Asleep at the Wheel, The Original Texas Playboys, Cowboy Jazz, and others. In the half-hour format, the show worked nicely, and first appeared on KFSR at 5:30 on Saturday evenings. The show moved to Saturday mornings, and later to KVPR, appearing just before "Prairie

Home Companion." During the 1990's, Don and Steve were directors of the Fresno Free College Foundation, owners' and operators of KFCF 88.1 FM, where their show, *The Fresno Barn Dance, Western Swing Extravaganza*, aired. At the same time, they were producers and directors of the "William Saroyan Radio Project," and "The San Benito Street Radio Players," producing over a dozen William Saroyan plays for radio in ten years. In 2002, Don and Steve returned to KFSR to host the new *National BIG Fresno Barn Dance*, two hours of Old-time Country, Western Swing, and Honky-Tonk music.

continued on page 7...

KFSR upgrades internet audio stream

Software changes allow for use of Windows Media Player, iTunes, other MP3 software



Visit KFSR on the web and listen online at www.kfsr.org

With KFSR's internet audio stream proving to be a popular feature with listeners worldwide, the station has recently made some upgrades to the service which will allow more users to listen online using the software and computer platform of their choosing. Previously, listeners were only able to listen to KFSR online via Real Audio software, leaving out online listeners who use other media players. Now, with KFSR's new MP3 based, Shoutcast audio stream, you can listen to KFSR with virtually any audio player of your choosing. Compatible players include Real Audio, Windows Media Player, Winamp, iTunes and many others. To listen, just go online to www.kfsr.org and click on "live audio" and select your appropriate software! We even have links on the page to where you can download the most up to date media player software for free. Over the past year, we've logged listeners from nearly every continent on the globe, as well as many people in the Valley who are outside of our signal area. So fire up the PC and tune in to KFSR the 21st century way!

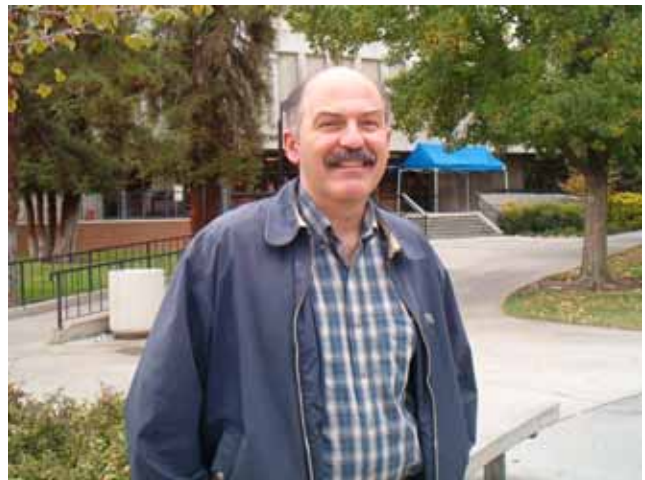
All Things Armenian begins second season on KFSR

Music and interviews from KFSR and the Fresno State Armenian Studies Program

When to listen: Saturdays at 12pm

All Things Armenian, a joint production of KFSR and the Armenian Studies program at Fresno State celebrated its first anniversary last month. Since its launch in Fall 2003, the program, which is hosted by Armenian studies professor Barlow Der Mugrdechian, has featured renowned guests from the Armenian diaspora from across the world. Those guests have included everyone from Peter Balakian, author of the New York Time best seller *The Burning Tigris: The Armenian Genocide and America's Response*, to the Prime Minister of Karabagh Anoushavan Tanielian. *All Things Armenian* is more than interviews however. The hour long program also features classical, tradition and contemporary Armenian music, as well as updates on news from the Armenian diaspora, local Armenian and campus events. "I think *All Things Armenian* is a perfect example of the new things that we're trying to do with KFSR," says station manager Joe Moore. "We're working with the Armenian Studies Department, and producing a radio program that's really unique, that provides content that you can't get anywhere else. And it also reflects the diversity of our community and our campus."

You can hear previous editions of *All Things Armenian* on the KFSR website, which is located at www.kfsr.org. Scroll down the page, and click on the *All Things Armenian* link on the left hand side column, and review each edition of the program. Audio is archived in Real Audio format.



Barlow Der Mugrdechian, professor of Armenian Studies and host of *All Things Armenian* on KFSR.

Barn Dance Profile: Don and Steve

continued from page 6

Today, both Barile and Fischer bring a vast knowledge of music to their show, drawing on many years of experience and familiarity with musical genres. Barile is well versed on the subject of western swing music, and has written extensively about its beginnings and history in Fresno. Fischer continues to immerse himself in honky tonk as well as early Rock-a-Billy and Rock and Roll music. He is a connoisseur of the Southern California country rock scene of the late sixties and seventies as well. Fischer can also be heard on KFSR Wednesday nights from 6pm-9pm where he plays an eclectic mix of contemporary music from rock to jazzy electronica. Between the two of them, there is more radio experience than they'd like to count.

KFSR 90.7