

FREE SPEECH AREA POLICY STATEMENT

Commercial Activity

All commercial entities seeking access to the student market at California State University, Fresno shall do so in the Activities Plaza, also known as the Free Speech Area (FSA). Access is coordinated by the Student Activities Office under authority of the President's Directive Regarding Use of State University Buildings and Grounds and the regulations stipulated in Title V of the California Code of Regulations. Direct product sales and financial transactions are prohibited without specific authorization from the University Controller.

Commercial activity in the FSA may be subject to an assessed fee. All Fresno State student groups, clubs, and recognized organizations shall continue to have free access to the FSA, subject to the time, place, and manner regulations that have been administered by the Student Activities Office for years. Commercial entities will be categorized by type of activity according to the schedule below:

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| I. | No Charge | Commercial entities distributing free products or goods and/or seeking to make business contacts or offering information for future purchase options of commercial services or products. |
| II. | \$10.00 / Table | Amount charged per day for table provided by University. |
| III. | \$200.00 / Day | Financial institutions, telecommunications firms, petroleum product companies, etc. offering students any kind of credit card or signing up student accounts for a specific service or product. |
| IV. | \$20 per listing | Amount charged if you choose to have your activity listed on the Campus Events Calendar. Your activity will be listed on the calendar during the month of your reservation date. When students log onto the Fresno State Portal site, the scheduled campus events for that day are listed on the site. |

- Permits are issued and reservations made by the Student Activities Office in the University Student Union, Room 306. Call (559) 278-2741 for reservations and information.
- Permits are issued for use of the Free Speech Area between 8 a.m. to 5 p.m., Monday through Friday.
- A permit for a two-week period (one day each week) can be issued and may be renewed every two weeks.
- Companies may only be represented on campus one day per week.
- Companies may have a maximum of two representatives at the table at any given time.
- Each company will provide a letter identifying the recognized representatives from the company and shall remit the necessary fee at least three days prior to the date of reservation.
- The fees will cover administrative costs and includes one 6-foot table and two chairs.
- Tables and chairs will be delivered and picked up by University personnel.
- Refund Policy - commercial entities canceling a reservation prior to the reservation date may receive a refund (minus a \$20.00 administrative fee) or they may reschedule at no additional charge.
- Make checks payable to "Fresno State."
- Commercial entities failing to abide by the policy or attempting to use student organizations to circumvent the fee structure shall be denied access for the duration of the semester or academic year.
- A special permit issued by the Parking Office (Barstow & Jackson) must be obtained prior to parking on campus. Parking Office hours are Monday through Thursday, 7 a.m.-10 p.m., and Friday, 7 a.m.-4 p.m. If the Parking Office is closed, go to the University Police Department for assistance.
- Driving into the Free Speech Area is prohibited. A loading/unloading permit is issued by the Parking Office allowing individuals to park for up to 30 minutes in the designated spaces in Lot D to load/unload supplies. A cart (provided by the Student Activities Office) is available to transport supplies to the Free Speech Area.

Note: Credit card vendors are restricted by AB 521 and cannot give, hand out, or make available "giveaways," food or free gifts as an incentive to fill out an application.